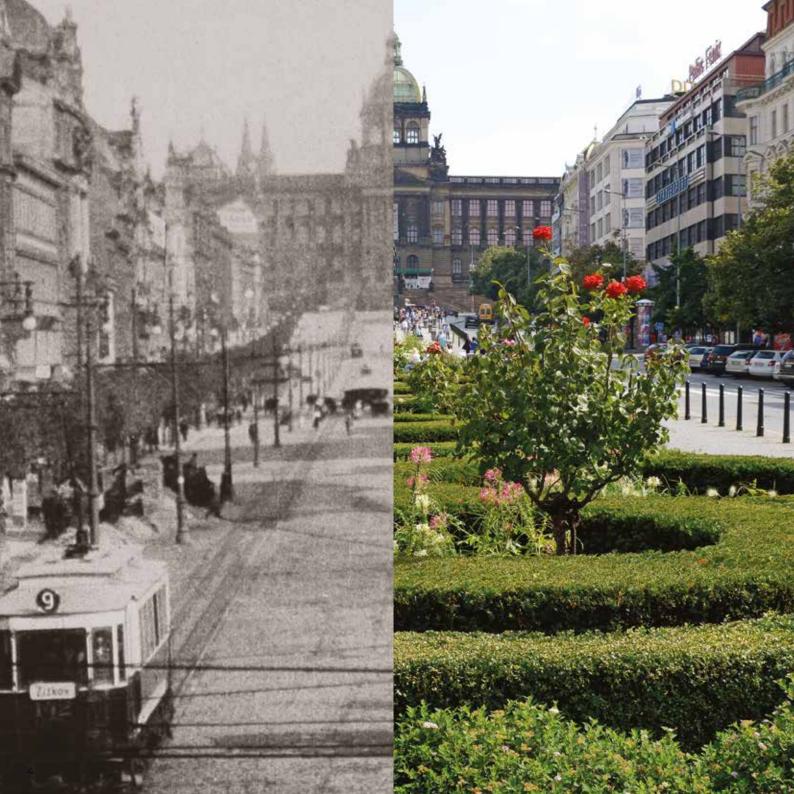
HERBADENT



MADE OF HERBS

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MADE IN PRAGUE

Herbs, teeth, gums, health, prevention.

All these words have been with me for several decades. They've been with me ever since when I decided to study dentistry. Ever since I broke my front tooth as a kid.

In recent years, the themes have become intertwined, along with words commitment, sustainability, responsibility, tradition and future and have formed a compact and logical whole.

HERBADENT.

The roots of HERBADENT go back almost 130 years, to times of Dr. Svatek, pharmacist. The foundation of today's dental products dates back to the 1960s. Now we can celebrate 60 years of the iconic formula of 7 medicinal herbs, developed by Dr. Karmazín.

Today we are dedicated to the development and versatile use of this proven herbal base. For modern oral health care, for whole-body health. The following pages will guide you through our world. A world whose heart are herbs.

We are delighted to make HERBADENT part of your daily ritual. And we will continue to work on it with love, care and commitment.

Dr. Pavel Smažík Owner of HERBADENT



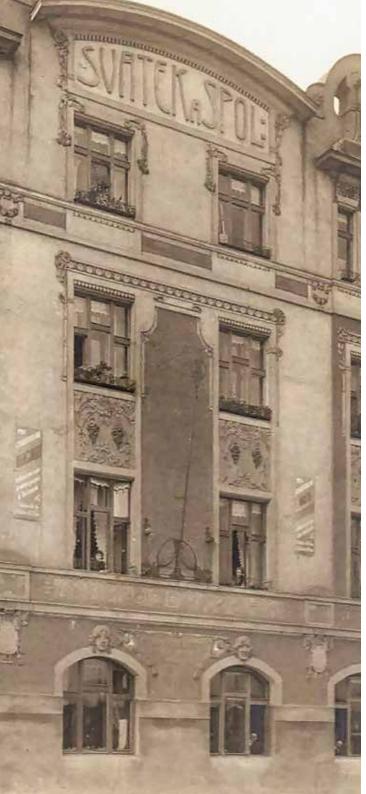
1897 PRAGUE, HABSBURG MONARCHY

That's the year when our history begins. Dr. Vladimír Svatek and Dr. Javůrek start to produce herbal medicinal wines in Smichov, Prague.

The founder's brother, PharmDr. Vavřinec Svatek expands their effects and indications using exotic plants. In the premises in Prague's Smichov district the production of HERBADENT was started in the 1960s.

Dr. Karmazín developed an extract of 7 medicinal herbs.

This HERBADENT Gum massage solution began to be sold in pharmacies as a treatment for gingivitis and mouth ulcers in 1965. The proven herbal formula and the traditional careful manufacturing process with its emphasis on quality and patience have been successfully used to this day, and the natural extract has become the basis for all other HERBADENT products.



1897

Founding of the company Dr. Javurek and Svatek's first malt wines cellars in Smíchov, Prague

1901

The beginning of the production

Maltoferrochin and Condurango

The company was nationalized by decree of the Ministry of Industry and incorporated into n. p. United

Pharmaceutical Plants (SPOFA)

of the company from extinction

A new product line for preventive oral

care **HERBADENT ORIGINAL** under the motto MADE OF HERBS

Privatisation and rescue

of medicinal wines, where the main products were malt wines

1904

Winning medals at shows in Prague, Paris and Brussels

1948

1965

2010

Start of the production of herbal medicinal massage solution for gums HERBADENT. This was a key milestone in the development of oral care products.

1996

Formation of an independent company HERBADENT s. r. o.

2018

2020

2019

100% owner of the company HERBADENT becomes a dentist MUDr. Pavel Smažík

2019

The beginning of the development of a complex herbal products portfolio with the claim PREVENTION BY NATURE A new range of toothbrushes **HERBADENT** was created thanks to close collaboration with leading Czech dentists

The first use of a herbal extract

of 7 herbs for products outside the dentistry line: Lip Balm

and Protective herbal cream

HERBADENT product range expansion with lines

2021

2023

Change of legal form of a company to a public limited company Herbai

2022

2023

2021

Innovation of product lines for children, new BABY, KIDS and JUNIOR lines and line for professional use HERBADENT PROFESSIONAL FUSION and FORTE

2024

IDS World Dental Exhibition in Cologne, and first international distributors.

Launch of the HER° interdental care line.

PREVENTION BY NATURE

Medicinal herbs are the basis of all our products.

They carry the healing powers of nature, which were always used for treatment and prevention of various diseases and for improvement of overall health.

MADE OF HERBS



Agrimonia

has an anti-inflammatory, antiseptic and astringent effect. Relieves pain of inflamed gums and throat, regenerates oral mucous membranes and gums.



Chamomile

soothes the mucous membranes and gums, thanks to its antiseptic to antiseptic and disinfectant effect suppresses inflammation of the gums and eliminates bacterial plaque toxins.



Sage

has an antiseptic and disinfectant effect. The astringent effect eliminates gums bleeding. Help with halitosis.

OUR HERBS



Clove

is an excellent natural local anaesthetic. Relieves pain from dentine hypersensitivity and has an antiseptic effect.



Fennel

has disinfectant and bacteriostatic effects. It is also suitable as a gargle during staphylococcal or streptococcal infections.



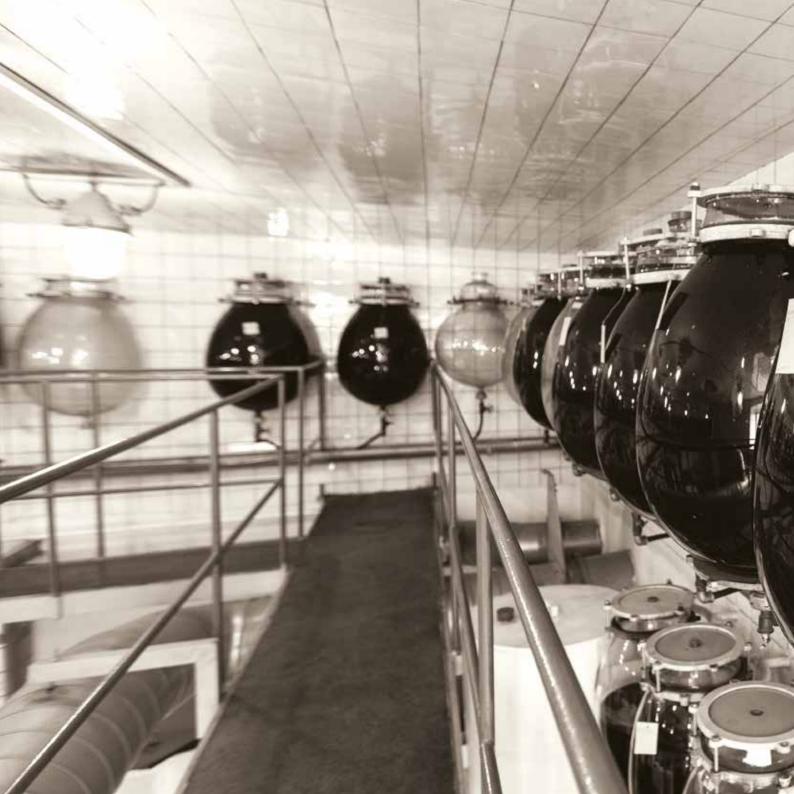
Peppermint

has antiseptic and disinfectant effect. Helps with halitosis and gums inflammation. Brings a fresh breath and has a cooling effect.



Tormentil

is a plant antibiotic and antiviral. It astringes the oral mucous membranes, also helps against gum bleeding and reduces gum inflammation.







Herbadent Gum Solution is a registered, over-the-counter medicine, available only in pharmacies. It contains benzocainum, acidum salicylicum, Herbadent herbal extract - herbarum extractum fluidum Herbadent. Read the package insert carefully and consult with your doctor or pharmacist.

www.herbadent.cz / Herbai a.s. Údolní 252/1, Prague 4, 140 00, Czech Republic / tel: +420 728 640 293 Email: info@herbadent.cz

IT ALL STARTED WITH THE GUM SOLUTION

The unique formula of the HERBADENT gum solution is based on an extract of 7 medicinal herbs, developed by Dr Karmazín in 1965.

Each herb which is part of the extract has the right place in it. Each herb has its unique effect and together they perfectly complement and enhance their powers.

From the beginning, the solution was sold in pharmacies as a medicine for gingivitis and mouth ulcers. Even today, HERBADENT gum solution is notified as an over-the-counter medicine, under the control of the SUKL (State Institute for Drug Control), available only in pharmacies.

And that is why we continue to select only pharmaceutical-quality herbs and process them gently in a way that gives us the best of them.

Our production meets the standards of pharmaceutical production, which goes through several stages of control and we are GMP (Good Manufacturing Practice) certified.

This ensures that patients will reach all our products with the highest quality.



What does it mean QR code on on each side with products HERBADENT?

Simply take a picture using your phone and see the product directly in our e-shop.

Ouick and convenient.

GUM MASSAGE

Previously, the gum solution had "massage" in the name.

When dentists diagnosed patients with gingivitis or periodontitis, they were advised to massage their gums with the HERBADENT gum solution as part of good dental hygiene. Patients were instructed to massage their gums and interdental spaces (10 times around each tooth) at the place of pain, bleeding or inflammation, in the evening, after proper cleaning of the teeth.

Recommendations

Even today, we can massage the gums - for example, with a solo toothbrush. Optimally, the solution should be applied to a cotton bud and treat an affected area.

The solution used on the affected area leads to an intensive absorption of active substances of the herbal extract and faster healing.

ONE EXTRACT AS THE BASE

DAILY PREVENTION

GINGIVITIS CANKER SORES

PROBLEMATIC GUMS INFLAMMATION







	ORIGINAL	FORTE	PROFESSIONAL	
HERBAL EXTRACT CONCENTRATION		••••	••••	
OTHER ACTIVE INGREDIENTS	-	Xylitol	Chlorhexidin-digluconate	
TASTE	Original herbal	Intensive herbal	Intensive herbal, bitter	
ENAMEL PROTECTION	Fluoride	Fluoride	-	
FOAMING LEVEL (by natural ingredients)				

SOLUTION FOR DIFFERENT PROBLEMS

REMINERALIZATION BRIGHT ENAMEL

SENSITIVE TEETH DESENSITIZING

FOR ELECTRIC TOOTHBRUSH







LEVEL (by natural ingredients)

	SONIC	SENSI	REMIN
HERBAL EXTRACT CONCENTRATION			
OTHER ACTIVE INGREDIENTS	Perl	Calcium	Perl
TASTE	Gentle mint herbal	Gentle herbal	Gentle fresh herbal
ENAMEL PROTECTION	Hydroxyapatite	Micro particles of hydroxyapatite with calcium core	Hydroxyapatite / Nano-Hydroxyapatite
FOAMING LEVEL			

ONE EXTRACT AS THE BASE

FLUORIDE FREE ORAL MICROBIOM DRY MOUTH







	НОМЕО	PROBIO	XERO
HERBAL EXTRACT CONCENTRATION	•••○○	••000	•0000
OTHER ACTIVE INGREDIENTS	Ginseng instead of menthol	Probiotics complex, B-complex, xylitol	Xylitol, hyaluronic Acid, citrus extract, postbiotics
TASTE	Sweet herbal	Gentle herbal	Citrus, gentle herbal
ENAMEL PROTECTION	-	Hydroxyapatite	Calcium glycerophosphate
FOAMING LEVEL (by natural ingredients)			

SOLUTION FOR DIFFERENT PROBLEMS

EXOTIC & FRESH

DENTURES

FUTURE DEVELOPMENT







FUSION	PROTEO	CARING PRODUCT	
	••••	00000?	HERBAL EXTRACT CONCENTRATION
Perl	Salixin, Mucosave, hyaluronic acid, oregano and thyme essential oils	?	OTHER ACTIVE INGREDIENTS
Fruity	Intensive herbal	?	TASTE
Fluoride	-	?	ENAMEL PROTECTION
•••	000	000 ?	FOAMING LEVEL (by natural ingredients)

ONE EXTRACT AS THE BASE

CHILDREN FROM THE FIRST TOOTH

CHILDREN 3+ YEARS

CHILDREN 7+ YEARS







	МІМІ	KIDS	JUNIOR
HERBAL EXTRACT CONCENTRATION	•0000		
OTHER ACTIVE INGREDIENTS	Xylitol, Mucosave, hyaluronic acid, blue chamomile	Xylitol	Xylitol
TASTE	Mild herbal / mango	Mild herbal / apple	Spearmint
ENAMEL PROTECTION	Hydroxyapatite	Hydroxyapatite / Fluoride	Fluoride
FOAMING LEVEL (by natural ingredients)	•00		

SOLUTION FOR DIFFERENT PROBLEMS

HERBACARE HERBACARE
SKIN LIPS HERBACARE
NOSE



PROTECTIVE HERBAL CREAM



HERBAL LIP BALMS



INHALATION HERBAL STICK

••••





Shea butter, lanolin, jojoba oil, licorice extract, allantoin, niacinamide, zinc Sulfate Olive oil, castor oil, coconut oil, hemp oil, vitamins A and E, beeswax, shea butter, extracts of burdock, chamomile, sage and calendula

OTHER ACTIVE INGREDIENTS

HERBAL

EXTRACT CONCENTRATION

Gently herbal

Gently herbal

Intensive herbal

FLAVOUR

Mint, eucalyptus, pine

Clove, fennel, mint

Eucalyptus, rosemary, lavender, peppermint, sage, cloves, fennel

ESSENTIAL OILS

First aid for the skin, not only during a runny and stuffy nose

Lip moisturizing, intensive care for chapped lips

For relaxing the nose airways during colds or allergies

TO BE USED FOR

HERBADENT ORIGINAL

prevention by nature



The HERBADENT ORIGINAL range is a complete line of herbal products for effective natural oral care, prevention of caries and gingivitis and their complications.

It is available online and in all general sales channels.

All products in this line are based on a unique, time-proven extract of 7 medicinal herbs which have anti-inflammatory, astringent, antimicrobial and mild anaesthetic effects. Thanks to the active ingredients from these herbs, the products help to maintain a balanced oral microbiome and reduce the growth of plaque-causing bacteria. They are also helping the regeneration of gums and supporting their natural protection.

Product from the ORIGINAL line protect mucous membranes prone to irritation, aphthae, gingivitis, periodontitis and other inflammation.

We produce according to a traditional recipe and without any use of chemical colourings or foaming agents.



ORIGINAL HERBAL SOLUTION FOR GUMS

Herbal solution for advanced gum care and for strong and healthy gums. Helps to fight different gum problems and strengthen mucosa prone to canker sores, lesions or irritation.



- Traditional HERBADENT gum solution for everyday use
- Increased clove extract for a stronger natural anaesthetic effect
- Antibacterial properties for optimal plaque control
- Local application

To be used for

- Optimal gum health
- Plaque control
- Improved gingivitis prevention
- Strengthening of gums prone to mouth ulcers or canker sores
- Soothing any gum irritations or lesions, including orthodontic and denture based
- Relieving discomfort during gum problems

Recommendation

Apply to the sensitive area with a cotton bud. You can also use it for gum massage - for example with a solo toothbrush.

Apply ideally after brushing your teeth. You can apply during the day, preferably after eating and drinking, so the solution stays on the mucous membranes as long as possible. The solution can be dripped into the water (5-10 drops in 100 ml water) and used as a gargle.





ORIGINAL HERBAL PARODONTOL GEL

Herbal gel for intensive gum regeneration and protection against any gum and mucosa irritations.

- Mucoadhesive gel structure
- Perfectly adheres to the mucosa and forms a protective barrier
- Contains hyaluronic acid for fast and deep gum regeneration
- Antibacterial properties for optimal plaque control
- Local application

To be used for

- Optimal gum health
- Plaque control
- Improved gingivitis and periodontitis prevention
- Strengthening of gums prone to mouth ulcers or canker sores
- Soothing any gum irritations or lesions, including orthodontic and denture based
- Relieving discomfort during gum problems

Recommendation

Apply the gel any time of the day or in the evening after brushing your teeth. Gel develops a barrier on the gums and intensively regenerates them throughout the night.

For mucosa prone to mouth ulcers or irritations, apply locally the gel during the day, ideally after eating or drinking, so the gel remains on the mucous membrane as long as possible.

Apply on gums with a soft toothbrush, in the case of local application, use a solo toothbrush or cotton bud.







ORIGINAL HERBAL TOOTHPASTE

Natural herbal toothpaste for daily oral care, for healthy teeth and strong gums.

- Based on a unique extract of 7 herbs, which protects mucous membranes.
- Fluoride (950 ppm) added for effective caries protection
- Reduces plaque-causing bacteria to protect against tooth decay
- Gel texture with minimal abrasiveness
- Low foaming due to the absence of SLS and other chemical foaming agents

Minimal foaming = more attention

The natural foaming substances contained in HERBADENT toothpaste has limited foaming properties and prevents therefore the "false feeling of clean teeth". The minimal foaming increases the patient's attention and motivation to brushing more thoroughly. This causes better attention to removing plaque and reduces the risk of tooth decay.

Recommendation

Preferably use this toothpaste in combination with the HERBADENT ORIGINAL mouthrinse. This way you will achieve better results in your daily care for healthy teeth, strong gums and fresh breath.

Do not forget!

Mechanical plaque removal is the basis of preventive dental care. No toothpaste can replace the importance of mechanical brushing with a toothbrush and interdental brush. That is why we have, together with Czech dentists and dental hygienists, developed the HERBADENT Right toothbrushes and HER° interdental brushes.









ORIGINAL HERBAL MOUTHRINSE

Natural herbal mouthrinse for fresh breath and complex herbal care, for healthy teeth and strong gums.

- An essential part of the daily oral care ritual
- Protection from the outbreak of gingivitis
- Helps to restore fresh, healthy breath and provides long-lasting protection from halitosis
- Reduces the bacteria in plaque and protects against tooth decay
- Maintains the natural balance of oral microflora
- Does not contain chemical colourings or fluoride

Recommendation

Rinse with 10 to 15 ml of mouthrinse for 30 seconds after each brushing. For maximum effect, we recommend the use in combination with HERBADENT ORIGINAL toothpaste.





ORIGINAL HERBAL MOUTHRINSE CONCENTRATE

For the preparation of mouthrinse with individual intensity.

- Highly concentrated extract of 7 herbs, all-natural composition
- Can be diluted to individual intensity, from 1:10 for mouthrinse to 1:3 as intensive care
- Provides long-lasting protection from halitosis
- Reduces plaque-causing bacteria and protects against tooth decay
- Thanks to natural composition it keeps the balance of the oral microflora
- Does not contain any chemical colourings or fluoride
- Also suitable as a gargle

Recommendation

According to individual needs, you can prepare mouthrinse in the necessary concentration.

We recommend a standard dilution of 1:10.

From 250 ml of concentrate you can prepare up to 2,5 l of mouthrinse. However, you can adjust the dilution according to the intensity of care needed. Do not swallow. Do not use undiluted.





HERBADENT FORTE

intensive







Mouthrinse FORTE



Tincture FORTE HERBAFT

The HERBADENT FORTE range is developed for intensive oral care.

Thanks to the increased concentration of traditional herbal extract, the products in the FORTE range have a distinctive taste and stronger and faster effects.

The higher concentration of herbal extract means an intensive antimicrobial and anti-inflammatory effects from the herbs. This helps to reduce plaque-causing bacteria. The higher fluoride content cares for effective prevention of tooth decay.

The FORTE range is ideal for long-term care during gingivitis or periodontitis and the HERBAFT tincture is ideal for patients suffering on canker sores.

It has a fresh and intense taste.

All products are made according to traditional recipes and without any chemical colouring or foaming agents.



FORTE HERBAL TOOTHPASTE

A more intense experience when brushing your teeth every day. The double power of herbs cares for gums and fluorides protect the teeth.

- Fluorides (1 450 ppm) for effective prevention of tooth decay
- Intense strength due to higher concentration of herbal extract
- Protects and regenerates mucous membranes
- Gel structure with minimal abrasiveness
- Xylitol helps to eliminate plaque-causing bacteria
- Reduces plaque-causing bacteria to protect against tooth decay
- Thanks to natural composition, keeps the natural balance of the oral microflora and fresh breath
- · Does not contain chemical colourings or SLS

To be used for

- Intensive gum and oral care
- Intensive plaque control
- Improved gingivitis and periodontitis prevention
- Regeneration of gums
- After chlorhexidine therapy as everyday care

Gingivitis

is an infectious disease and it is the most common disease in the general population! The main cause is plaque bacteria, which produce toxins and enzymes that negatively affect the gums and cause inflammation. Plaque bacteria cause inflammation in just 2 days.

For chronic or recurrent gingivitis, FORTE toothpaste and mouthrinse is the right choice for daily preventive care.









FORTE HERBAL MOUTHRINSE

Stronger effect due to higher concentration of herbal extract. In addition, fluoride prevents tooth decay.

- Higher antiseptic effect due to higher concentration of herbal extract
- Fluoride (450 ppm) for effective teeth protection
- Protects, tightens and regenerates mucous membranes
- Intense strong taste

Recommendation

Rinse your mouth each morning and evening after brushing your teeth for 30 seconds and then spit out. Do not rinse your mouth with water afterwards. For maximum effect, we recommend combining it with FORTE toothpaste. After rinsing, do not eat or drink for the next half an hour.



F



FORTE HERBAFT TINCTURE

Acute intensive local care for gums and mucous membranes prone to irritations or canker sores.

- Strengthening of gums prone to mouth ulcers or canker sores
- Soothing any gum irritations or lesions, including orthodontic and denture based
- Relieving discomfort during gum problems

To be used for

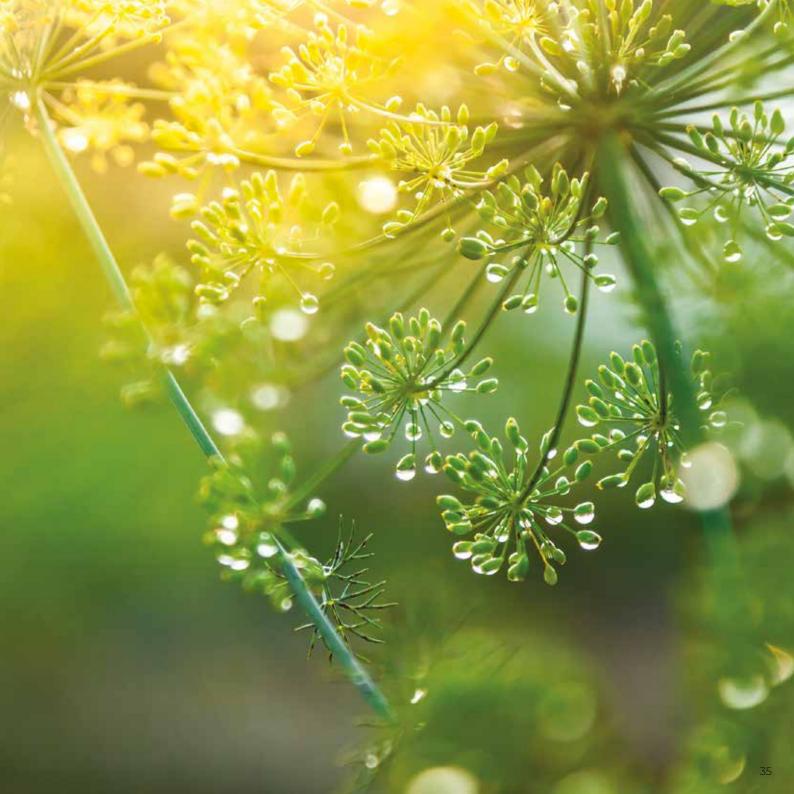
- Canker sores
- Irritated mucous membranes
- Abrasions or bruises from fixed or removable braces or dentures

Recommendation

Apply locally with a cotton bud, up to 5 times a day as needed. Do not eat or drink for at least 30 minutes after application so that the product is properly absorbed.







HERBADENT PROFESSIONAL

the force of nature with a drop of science







Gingival gel with CHX (0,3 %)



Toothpaste with CHX (0,12 %)



Herbal mouthrinse with CHX (0,12 %)



Herbal mouthrinse for professional use with CHX (0,12 %)

The HERBADENT PROFESSIONAL range is ideal for acute oral care. The increased concentration of the effective herbal extract from 7 medicinal herbs HERBADENT, together with other active ingredients, brings effective care of inflamed mucosa and contribute to bacteria reduction and caries protection.

Chlorhexidine digluconate (CHX) supports the effects of the herbal extract and together they create an effective combination for care of gum and mucosa prone to inflammation.

All products are made according to traditional formulas and are free of chemical colourings and foaming agents.



PROFESSIONAL SPRAY FOR GUMS WITH CHX (0,3 %)

Spray for local care of irritated gums and mucous membranes prone to inflammation or after extraction or surgery. With a practical sprayer and an additional nozzle for easy application on distant places in the mouth.

- Acute care of gums and mucous membranes
- Increased extract content from 7 herbs
- Contains chlorhexidine-digluconate (0,3 %) with an antiseptic effect
- Reduces plaque-causing bacteria
- Effectively regenerates the sensitive area of the mucous membrane

To be used for

- Effective plaque control
- Improved gingivitis and periodontitis prevention
- Tooth extraction time
- Implantation time
- After periodontal pocket cleaning
- Strengthening of gums prone to mouth ulcers or canker sores

Recommendation

Apply to the sensitive area with a sprayer or for easy access to the treated area with an extended nozzle. To maintain a natural oral microbiome is recommended to limit the use of products with chlorhexidine for a week up to a maximum of 14 days. After this time, we recommend to use the HERBADENT FORTE or ORIGINAL lines.







PROFESSIONAL GINGIVAL GEL WITH CHX (0,3 %)

Gel for enhanced care of oral mucous membranes and intensive care of irritated and inflamed gums.

- Acute care of gums and mucous membranes
- Increased extract content of 7 herbs
- Contains chlorhexidine-digluconate (0,3 %) with an antiseptic effect
- Reduces inflammation-causing bacteria
- Effectively protects and regenerates affected mucous membranes
- Perfectly adheres to the mucous membrane and forms a protective barrier
- Hyaluronic acid for fast and deep regeneration of the gums
- Mucoadhesive gel structure

To be used for

- Effective plaque control
- Improved gingivitis and periodontitis prevention
- Tooth extraction
- Implant placement
- Strengthening of gums prone to mouth ulcers or canker sores
- Soothing any gum irritations or lesions, including orthodontic and denture based
- Relieving discomfort during gum problem

Recommendation

Apply to the affected area with a cotton bud, do not eat or drink afterwards.

Tooth extraction

After tooth extraction, apply a layer of this gingival gel to the area with a toothbrush or finger and leave it on for as long as possible. At the same time, we recommend icing the site. If a mouth rinse is necessary, we recommend using a mouthwash containing CHX and pouring it freely in the mouth - do not gargle. If it is necessary to clean the wound, use an ultra-fine or post-operative toothbrush and wipe the site very gently and lightly - do not use normal toothbrush movements.







PROFESSIONAL TOOTHPASTE WITH CHX (0,12 %)

Double action for effective oral care in problematic situations.

- Increased content of a proven extract of 7 medicinal herbs
- Antiseptic ingredient, chlorhexidine (0.12 %) helps to reduce inflammation and caries-causing bacteria
- Thanks to the extract, it helps to regenerate mucous membranes and gums
- Xylitol further helps to eliminate plaque-causing bacteria.

To be used for

- Tooth extraction
- Before and after implantation
- Gingivitis
- Periodontal problems

Recommendation

Use together with mouthrinse (HERBADENT PROFESSIONAL) for efficient results.
Brush your teeth twice a day.
Do not use more than 14 days.
After this chlorhexidine therapy, continue with HERBADENT FORTE range.







PROFESSIONAL MOUTHRINSE WITH CHX (0,12 %)

The effective combination of herbs and CHX enhances the anti-inflammatory effect. For bacteria reduction and plaque control.

- Increased content of the extract of 7 herbs
- Contains chlorhexidine digluconate (0,12 %)
- Reduces inflammation-causing bacteria
- Effectively protects and regenerates affected mucous membranes
- Antiseptic effect of Chlorhexidine
- Surprisingly pleasant taste
- For surgery or dental offices available in 1 l or 5 l dispensers with pump

To be used for

- Tooth extraction
- Before and after implantation
- Gingivitis
- Periodontal problems

Recommendation

Chlorhexidine is an effective and proven anti-inflammatory agent that kills bacteria by disrupting their cell membrane, limiting their growth or reproduction. But in the mouth, there are also "good" bacteria which we need for a balanced oral microflora. The ideal period of use of chlorhexidine products is therefore a maximum of 14 days. After this period, we recommend continuing with the HERBADENT FORTE range.

Dental office package

Dentist's or dental hygienist's offices will appreciate the practical packaging with dispensers for pre-procedural rinsing of the patient's mouth to reduce the risk of transmission of viral or bacterial diseases, suppression of halitosis or as an anti-inflammatory treatment before and after oral surgery.





HV-043 HERBADENT PROFESSIONAL herbal mouthrinse with CHX 0,12 %, 1 000 ml

HV-053 HERBADENT PROFESSIONAL herbal mouthrinse with CHX 0,12 %, 5 000 ml

HERBADENT

functional and remineralising



To increase the tooth enamel resistance to plaque bacteria and acidic liquids in the mouth, it needs to be boosted with lost minerals.

Hydroxyapatite is a natural mineral of enamel. It is found in tooth enamel, dentin and dental cement, where it is present in varying proportions. The enamel that covers the crown of the teeth is composed almost entirely of hydroxyapatite. This makes it the hardest part of the human body. However, the enamel is very sensitive to the acidic pH caused by plaque bacteria in the mouth.

In revitalising toothpastes we use a unique particle of hydroxyapatite with a calcium core. Due to its surface structure, this particle adheres very well to the enamel surface or to the dentin tubuli walls. This repairs the enamel surface and relieves tooth hypersensitivity.



REMIN TABLETS

New natural toothpaste in tablets with strengthening hydroxyapatite is a breakthrough in sustainable dental care. It returns enamel its natural white color, protects it against tooth decay and cares for the gums, too.

- Supplies minerals into the enamel and enhances its resistance to plaque
- Hydroxyapatite particle complex with calcium core adheres on enamel surface
- Patented extract of 7 herbs cares for strong gums
- Pleasant taste of herbs delivers a fresh breath
- Xylitol helps to eliminate plaque-causing bacteria.
- Minimal abrasiveness
- Pleasant taste of herbs
- Gentle foaming action thanks to natural ingredients
- Low RDA level
- Purely natural, vegan formula
- Thanks to their minimal weight tablets help to minimize transport cost and energy waste.

Recommendation

Place the tablet in your mouth and chew, do not swallow.

Brush your teeth as usual.

Do not rinse your mouth after cleaning. Use twice a day, morning and evening.





REMIN NANO REMINERALISING GEL

Natural herbal gel with functional nano-hydroxyapatite for restoring and strengthening tooth enamel.

- Supplies functional nano-hydroxyapatite into the enamel to make it strong and dense
- High content of nano-hydroxyapatite effectively remineralizes tooth enamel and protects against tooth decay
- With proven extract of 7 herbs for strong gums and prevention of gingivitis
- Pleasant taste of herbs
- Purely natural formula
- Xylitol to eliminate plaque-causing bacteria
- Without abrasive silicates

To be used

- After dental hygiene
- After airflow procedure
- · After professional whitening
- During orthodontic treatment

Introduction

Gel is suitable for everyday use, after brushing your teeth. Apply with the help of a mono toothbrush on the enamel – locally or over all teeth. Optimized for application into whitening trays overnight. Do not rinse.







REMINERALISATION TOOTHPASTE

HERBADENT REMIN herbal toothpaste for naturally white teeth, strong enamel and healthy gums.

- Supplies minerals to the enamel to make it resistant to plaque effect
- Hydroxyapatite particle complex with calcium core
- Contains the gentle microcrystals Perl to help to remove plaque and pigmentation
- With an extract of 7 herbs for strong gums and prevention of gingivitis
- Pleasant taste of herbs
- Xylitol helps to eliminate plaque-causing bacteria.
- Gentle foaming action thanks to natural ingredients
- Purely natural formula
- Low RDA
- Without abrasive silicates

Naturally white teeth

Tooth enamel is constantly affected by external influences: dental plaque, bacteria, pH in the mouth or dietary habits, which cause demineralisation - the weakening of enamel density. By supplying minerals in the form of hydroxyapatite in combination with calcium, enamel strength is restored, healed and smoothed. The contained Perl microcrystals with their flat, non-abrasive structure gently smooth the enamel surface.

The enamel is then smooth, radiant and naturally white. As a result, the enamel is resistant to plaque build-up or pigmentation and retains its natural colour.









SENSI DESENSITIZING TOOTPASTE

HERBADENT SENSI herbal toothpaste for long-term relief from sensitive teeth.

- Closes exposed dentin tubules
- Supplies minerals to enamel and dentine
- For strong enamel and dentine, resistant to external stimulation such as cold, heat or acidic liquids
- Contains balanced hydroxyapatite particles with a higher proportion of calcium ions
- With an extract of 7 herbs for strong gums and prevention of gingivitis
- Pleasant taste of herbs
- Xylitol helps to eliminate plaque-causing bacteria
- Gentle foaming action thanks to natural ingredients
- Low RDA
- Purely natural formula

Tooth sensitivity

Every alive tooth has a vascular and nerve supply, the so-called pulp. It also includes odontoblasts, cells that are located on the inner wall of the tooth and form dentin. In dentin there are tubules, which are a direct communication channel between the pulp and external tooth surface. In these tubules, we can find fluid which transports any irritation to the odontoblasts.

If the enamel is weakened or missing due to abrasion or decay, or the gums are receding, causing "exposed necks", the dentine tubules are exposed. By exposing them, the tooth becomes sensitive, because the odontoblasts are irritated by external stimuli: hot, cold, airflow, sour, and sweet.

The special particles of hydroxyapatite with calcium core in SENSI toothpaste, can close the dentinal tubuli and prevent tooth sensitivity naturally.









SONIC ELECTRIC TOOTHBRUSH TOOTHPASTE

Gentle herbal toothpaste for cleaning with electric toothbrushes

- Low-abrasive gel toothpaste for gentle cleaning with electric toothbrushes
- Contains hydroxyapatite particle complex with calcium core
- For strong and durable enamel and naturally white teeth
- Supplies minerals to enamel to make it resistant to dental plaque
- Contains the gentle microcrystal Perl to help to remove plaque and pigmentation
- With an extract of 7 herbs for strong gums and prevention of gingivitis
- Pleasant taste of herbs
- Xylitol helps to eliminate plaque-causing bacteria
- Gentle foaming action thanks to natural ingredients
- Purely natural formula

Abrasivity

or abrasiveness is the ability of a material to mechanically abrade a hard surface - for example, tooth enamel. At the same time, it also can remove deposits of plaque and pigmentation from the surface. The cleaning ability of a toothpaste depends primary on the size, shape and number of the abrasive particles contained.

In order not to damage tooth enamel through long-term use, low-abrasivity of toothpastes should be chosen for everyday use. This applies especially when using high-frequency electric toothbrushes, which in themselves have a higher cleaning capacity but also a higher abrasiveness.









HERBADENT HOMEO

the gentle power of nature



HOMEO FREE FROM FLUORIDE AND MENTHOL

Natural herbal care for healthy teeth and gums for patients with homeopathic treatment or allergies. Purely natural and free from fluoride and menthol, with ginseng.



- Fluoride and menthol free
- For daily oral care
- Purely natural formula, without SLS
- Protects and regenerates mucous membranes thanks to the unique herbal extract
- Reduces plaque-causing bacteria and protects against tooth decay
- Thanks to natural composition, keeps the natural balance of the oral microflora
- Gel structure with minimal abrasiveness
- Contains no chemical colouring or fluoride
- Every day prevention without fluoride
- During a homeophatic treatment
- Patients with allergies or perioral dermatitis

Ginseng extract

is a very good antioxidant. Absorbed by the oral mucosa, ginseng effectively delivers an astringent effect on the gums and helps the overall regeneration of the mucous membranes.





HERBADENT PROBIO

for a balanced oral microbiome



PROBIOTIC ORAL CARE

Natural herbal products with probiotic complex for a balanced oral microbiome and for prevention of gingivitis, periodontitis and tooth decay.

- Supports of balanced oral microbiome
- Increases mucous membranes immunity
- Probiotic complex, postbiotics Lactobacillus paracasei together with prebiotics Inulin, eliminate plaque-causing bacteria.
- Hydroxyapatite (in toothpaste) for remineralization and strengthening of tooth enamel
- B-complex supports mucous membranes immunity
- Protects and regenerates the mucous membranes thanks to the unique HERBADENT herbal extract
- Xylitol helps to eliminate plaque-causing bacteria.
- Gentle, fresh taste and mild foaminess
- Pure natural formula, free of chemical additives, alcohol or fluor

To be used

- Gums with chronic inflammation
- Increased formation of dental plaque
- Mucous membrane prone to aphts
- · During pregnancy and breastfeeding
- Xerostomia (dry mouth)
- Tooth enamel prone to caries

A balanced oral microbiome

The oral microbiome is a collection of more than 700 species of microorganisms found in the mouth. Microbiome has an important role in maintaining a stable and balanced environment, including a neutral pH. An imbalance can cause the development of gum diseases. The most well-known such diseases are tooth decay, gingivitis and periodontitis.

Important!

A balanced oral microbiome and healthy gums are very important for expectant mothers. According to studies, untreated gingivitis can also result in premature birth.





HERBADENT XERO

for dry mouth



XERO MOISTURIZING AND PROBIOTIC

Natural herbal care with probiotics. For moisturizing and hygiene of dry mouth, sensitive mucous membranes and gums.

- High content of xylitol (20%), betaine and hyaluronic acid effectively helps to moisturize mucous membranes
- Probiotics together with herbal extract support a balanced oral microbiome
- Pleasant citrus flavor promotes saliva production
- Xylitol helps to eliminate plaque-causing bacteria
- Active minerals (calcium glycerophosphate) remineralize enamel and protect against tooth decay
- Neutral PH
- Free from fluoride, SLS, colourings and other chemical ingredients.

To be used

Xerostomia (dry mouth)

Dry mouth

Xerostomia can be caused by one or more factors. The most common are medication, chronic diseases, radiotherapy or chemotherapy, diabetes, smoking or simply aging.

It is a very unpleasant condition that causes huge discomfort and stress to the patient and can also cause damage to tooth enamel. It can have an impact not only on oral, but also on overall health.



HERBADENT

fusion



FUSION HERBAL TOOTHPASTES

A fresh, modern fusion of a proven extract of 7 herbs and three new flavours for everyday oral care.

- A pleasant flavour of passionfruit, jasmine or fresh herbs to motivate for daily care
- Fluoride (950 ppm) for effective prevention of tooth decay
- Contains gentle Perl microcrystals to help to remove dental plaque and pigmentation
- With an extract of 7 herbs for strong gums and prevention of gingivitis
- Pleasant taste of herbs
- Gentle foaming action thanks to natural ingredients
- Natural formula



HV-064 HERBADENT PASSIONFRUIT, herbal toothpaste with passion fruit flavour, 75 g

HV-065 HERBADENT JASMINE, herbal toothpaste with jasmine flavour, 75 g

HERBADENT PROTEO

relief for stressed gums



PROTEO GEL FOR GUMS STRESSED BY DENTURES

Natural herbal gel for gums and mucous membranes stressed by dentures, irritated from braces or prone to candida.

- Easily adheres to the gum or mucous membrane
- Creates a protective barrier and intensively regenerates
- Natural, clinically tested Salixin reduces the growth of bacteria and candida
- · Strong oregano and thyme essential oils support Salixin in effect of Candida treatment
- Combination of Mucosave (prickly pear and olive leaf extract) and hyaluronic acid for good adhesion and regeneration
- Reduces amount of plaque and regenerates the mucous membranes thanks to the unique HERBADENT herbal extract

Salixin

- Salixin is a natural ingredient sallow extract
- It creates a barrier that protects against environmental influences and helps to regenerate the gums
- Salixin also has clinically tested positive effects on the reduction of candida – Candida albicans

To be used

- Under total dentures
- Under partial dentures
- On the gums prone to candida colonization
- For soothing of any gum irritations or lesions, including orthodontic and denture based
- Relieving discomfort during gum problems

Don't forget to take care of the gums under the dentures

Oral or also overall health risks are related to insufficient hygiene of removable dentures. Deposits, such as microbial plaque, tartar or food residues, can be built on the dentures. They can intensely irritate the gums under the prosthesis. This can easily create a dangerous environment under the denture and cause inflammation or candidosis.





HERBADENT MIMI

from the first tooth







Revitalize toothpaste without fluoride

It has never been true, that the first teeth do not "require" any care, because they fall out. Even temporary teeth must perform their function and remain healthy for many years. Plaque bacteria start to build up plaque on the teeth as soon as they enter the mouth. These bacteria produce acids and toxins which weaken tooth enamel, lead to tooth decay and affect gums. Decayed baby teeth are an infectious disease that affects not only the other neighbouring teeth in children's mouth, but also the permanent teeth that are still to come to replace the first teeth. Therefore, it is necessary to start cleaning the teeth properly immediately once they show up and to provide them any protection needed!

Children's toothpaste contains several beneficial minerals that can deposit in the tooth enamel and strengthen its surface.

And if the teeth are only "peeping" into the mouth, a calming gel suitable for teething can effectively provide relief from pain and discomfort.



MIMI TEETHING GEL

Herbal gum gel with chamomile and hyaluronic acid for the period of teething.

- Purely natural formula
- Blue chamomile and fennel to soothe irritated areas on gums
- Cooling effect for pain relief
- Hyaluronic acid to nourish and regenerate gums
- Prickly pear and olive leaf extract for better adhesion to the gums
- Forms a smooth film on the gum to protect from irritation while releasing effective gums at the site, healing substances

Teething time

First teeth usually grow up during the 6th month age of the child. This is a challenging period for both the child and the parents. The gums are sore, swollen and sensitive. The child tends to cry, salivate more, put his thumb or various toys in his mouth and try to chew them to relieve the pressure in the gums. There may also be a temperature.

A cooling and soothing gel, ideally applied directly to the gums with a finger or finger toothbrush, will help you during this baby's growing period.







MIMI MASSAGE FINGER BRUSH

Massage finger brush for relief during teething.

- For massage and stimulation of the gums, which helps to calm, relieve the pain and facilitates the teething, too
- Silicone with fibres on one side for gum massage
- Ideal for massage with cooling gel to help with pain relief
- Strong and flexible material to protect finger when it is bitten by the baby's teeth
- 2 pcs in box

Important

The finger brush does not replace a toothbrush! As soon as the first tooth erupts, it should be cleaned with a regular kids toothbrush.





MIMI REVITALIZING TOOTHPASTE

Toothpaste for first teeth that strengthens enamel, prevents tooth decay and care for gums.

- For children's first teeth
- Purely natural formula
- For strong enamel
- Hydroxyapatite combined with calcium replaces lost minerals in the enamel
- Extract of 7 herbs to care for gums
- Xylitol helps to eliminate plaque-causing bacteria
- Fluoride-free
- With a mild mango flavour

Care from the first tooth

Teething begins with the first tooth growing at about six months of the child's age. Cleaning must be as thorough as for adults. Healthy first teeth are just as important as healthy permanent teeth. In addition, children learn the daily ritual of brushing their teeth in early childhood. But real toothbrushing and cleaning children's teeth is purely in the hands of the parents.

The right diet

The health of the first teeth is also influenced by the child's diet. Excessive consumption of sugars in food or drinks is a major contributor to tooth decay! Sugars are food for bacteria that subsequently cause tooth decay. Thanks to their intake of sugars, they survive, multiply and convert sugars into acids that demineralize the enamel.

Revitalize

Demineralization, or weakening of enamel, creates places where tooth decay can easily develop. By adding the necessary minerals to the enamel - remineralisation - the enamel density is restored and then resistant to the action of bacteria.







PRO IETI



HERBADENT KIDS & JUNIOR

herbal care for all children







Toothpaste KIDS



Toothpaste JUNIOR



Mouthrinse JUNIOR

The strength of tooth enamel and its resistance to bacteria should be enhanced not only for permanent teeth but also for first teeth. Yes, even for young children it is necessary to keep the first teeth healthy.

We can motivate children in many ways to brush. One of which is to include children's toothpaste, which not only tastes good but also protects and remineralises children's teeth. Children's toothpastes with fluoride or hydroxyapatite have a formula adapted to the age of the child. They strengthen the surface of the teeth and reduce bacteria which can cause tooth decay.



KIDS REMIN TOOTHPASTE 3+

Toothfairy remineralising toothpaste for strengthening and restoring children's tooth enamel.

- For children's first teeth or mixed dentition
- Natural hydroxyapatite complex combined with calcium provides lost minerals to the enamel surface
- Extract of 7 herbs to care for healthy gums
- Purely natural formula
- Gentle herbal taste
- For strong enamel
- Fluoride-free

Strengthening the enamel

Children's tooth enamel, whether on the first teeth or on the newly grown permanent teeth, is very susceptible to an acidic environment. This creates an increased amount of bacteria in the dental plaque, which feeds on the sugars that children love to consume. Energy drinks, sweetened drinks or fruit juices also do not contribute to the health of the teeth. The enamel thus burdened is then more susceptible to the formation of tooth decay.

By supplementing the necessary minerals natural to the enamel, we help to strengthen the enamel naturally. It is then strong and compact and less susceptible to the deposition of dental plaque.





KIDS TOOTHPASTE 3+

Fluoride toothpaste with apple flavour.

- Effectively and gently protects first teeth from tooth decay
- Contains fluoride (950 ppm)
- Herbal extract cares for sensitive baby gums
- Xylitol and fluoride reduce the bacteria that cause tooth decay
- Fluoride also strengthens enamel to resist tooth decay
- Specially designed for children aged 3 years and older
- Purely natural formula without SLS
- Pleasant apple flavour

Fluorides

Children's toothpaste with fluoride has a positive effect on the strength of tooth enamel and effectively reduces the risk of tooth decay. Fluoride ions are deposited on the surface of the teeth in the form of fluorapatite and strengthen and remineralise the tooth enamel. Together with proper brushing and regular plaque removal, they help keep teeth healthy.

Recommendation

Brush teeth twice a day for 2 minutes. The most important thing is to brush thoroughly before going to bed. Put a pea-sized amount of toothpaste on the toothbrush.

Important!

The parent is responsible for brushing the baby's teeth! Young children, even schoolchildren, do not have the right motoric skills to brush their teeth sufficiently on their own. Up to the age of 10, the teeth must be brushed and checked by a parent.









JUNIOR TOOTHPASTE 7+

Fluoride toothpaste with a spearmint flavour.

- Effectively protects teeth from tooth decay
- Contains fluoride (1 450 ppm)
- Herbal extract cares for sensitive children's gums
- Xylitol and fluoride counteract the bacteria that cause tooth decay
- Fluoride also strengthens enamel to resist tooth decay
- Designed for permanent teeth, for children aged 6 years and over
- Purely natural formula without SLS
- Pleasant spearmint flavour

Eating habits

Sugar in children's food constantly feeds the bacteria that produce acids. The acids then weaken the tooth enamel, which is then susceptible to tooth decay. Inadequately removed plaque, in which bacteria accumulate, helps to demineralise the enamel. Plaque needs to be carefully and regularly removed and the enamel needs to be supplied with the necessary minerals to restore its density.









JUNIOR MOUTHRINSE 7+

For complex oral care for children's teeth and gums.

- For school children as part of daily oral hygiene
- Reduces the bacteria that cause plaque and thus protects against tooth decay
- Maintains the natural balance of oral microflora
- Helps to regenerate gums and mucous membranes
- Taste and intensity are adapted to children
- Purely natural formula without SLS
- Does not contain chemical colourings or fluoride

Recommendation

Rinse your mouth thoroughly for 30 seconds after brushing your teeth in the morning and evening and than spit out. Do not rinse your mouth with water afterwards. After rinsing, do not eat or drink for the next half hour.

Important!

Tooth decay is an infectious disease. It is caused by plaque bacteria that are fed by sugars from food and sugary drinks. Tooth decay doesn't hurt at all, to begin with! But that doesn't mean it doesn't spread.

Schoolchildren in particular should go to the dentist twice a year for preventive check-ups, as well as regular dental hygiene control.



HER°

... because it starts beetwen the teeth!



If we want to keep our mouth and teeth healthy, one toothbrush is not enough.

We know that plaque contains bacteria which cause tooth decay and gingivitis.

It is also important to remember that plaque retains not only on the visible surfaces of the teeth but especially between the teeth! The interdental spaces cannot be cleaned sufficiently with a regular toothbrush alone.

Therefore, interdental brushes should become an important part of our daily oral hygiene routine.

Unfortunately, many patients do not want, cannot or do not manage the regular and effective use of conventional interdental brushes.

Interdental care must be simple and intuitive, but at the end, effective.



HER° SMART INTERDENTAL CARE

A unique combination of an interdental brush with fine fibres and a flexible toothpick.

- Soft fibres for perfect cleaning of interdental spaces, a durable plastic coated wire with minimal diameter and optimal flexibility for easy access into interdental spaces
- The flexible tip of toothpick made of softened plastic with fine notches allow gentle removal of possible food residues without damaging the interdental brush.
- The character of the wire and fibres allows effective cleaning almost all types of interdental spaces with only 3 sizes of the HER° brush – S, M, L
- Plastic-coated wire for safe care of enamel, implants, bridges or braces
- Sizes: S = ISO 1, M = ISO 2, L = ISO 3
- It is ideal to use interdental brushes with HERBADENT HER° interdental gel
- Developed in cooperation with Czech dentists and dental hygienists
- 12 or 30 pcs in a package



12 pcs	30 pcs	
HV-891		HERBADENT HERO interdental brushes, starter set
HV-892	HV-895	HERBADENT HERO interdental brushes, size S
HV-893	HV-896	HERBADENT HERO interdental brushes, size M
HV-894	HV-897	HERBADENT HERO interdental brushes, size L



It starts between the teeth!

Gingivitis and tooth decay most often occur in the interdental spaces, where a manual or electric toothbrush cannot reach.

Interdental brushes are therefore a important part of daily oral care.

Recommendation

To make cleaning easier and more comfortable, we recommend using HERBADENT HER° interdental Gel. It helps to regenerate the gums and thanks to the contained fluorides it also has a effect against tooth decay.





HER® HERBAL INTERDENTAL GEL

For easier insertion of the interdental brush, for calming the irritated gums and for effective fight against interdental caries.

- · Booster of basic interdental care
- Effective prevention of interdental caries
- Soothes the gums in the interdental spaces and helps to regenerate them
- Fluoride (950 ppm) to prevent tooth decay in the interdental space
- Gel texture for gentle insertion of the interdental brush
- Application tip for easy application on the interdental brush

Recommendations

To make interdental cleaning more pleasant, apply the gel to the bristles of the interdental brush and gently guide it into the interdental space. It is important to know the sizes of your interdental toothbrush.

Remember!

Each tooth has 5 surfaces and a toothbrush can reach only 3 of them. Those surfaces of the tooth, that are in contact, are difficult to reach during normal cleaning and are thus susceptible to the formation of dental plaque, tooth decay or gingivitis.







HER° ELECTRIC INTERDENTAL TOOTHBRUSH

ELECTRIC INTERDENTAL TOOTHBRUSH with HERBADENT herbal interdental gel

The smart HER° electric interdental toothbrush allows thanks to gentle vibrations an easy insertion of the brush into the interdental spaces and thorough and proper cleaning of interdental areas. A wide selection of changeable brush tips and the device's vibration ensure effective plaque removal.

The integrated LED light and additional mirror allow easy control of the area to be cleaned. For best results, we recommend using interdental brush together with the HERBADENT HER° interdental gel (included in the set). This makes it easier to insert the brush into an interdental space, reduces irritation and bleeding of gums and speeds up healing.

HER° was developed by a dental hygienist for easy daily use by patients, but it is also appreciated by professionals, dentists and dental hygienists.

The right size

The interdental surfaces, especially of the back teeth, are not regularly arched. They tend to have depressions in their centre, which need to be reached with the fibres of an interdental brush. Once the fibres are inserted between the teeth, they spread evenly in the interdental space and reach all the nooks and crannies of the interdental space. The correct size should always be selected. Small size cannot clean the entire interdental space. The toothbrush is introduced with only slight pressure. The vibration of this appliance and the added gel will make it easier to insert and also remove the toothbrush from interdental spaces.

HV-816 1,0 mm white, 10 ks HV-817 1,2 mm grey, 10 ks

Features

- Plastic-coated wire to prevent irritation of the gums or scratching the enamel or implant
- Dense and regular wire embedding with rounded fine bristles
- Blunt ending of the wire to eliminate gum trauma
- Ergonomic handle
- LED light and mirror greatly simplify brush and control of the cleaning process

Use

- Interdental spaces
- Spaces around and under implants or bridges
- Cleaning around fixed braces

The set includes

- HER° interdental brush
- Replaceable brushes (11 pcs)
- Brush adapter (2 pcs)
- Finger mirror
- AA battery (1 pc)
- Instrument stand
- HERBADENT interdental gel





THE RIGHT TOOTHBRUSH

for everyone

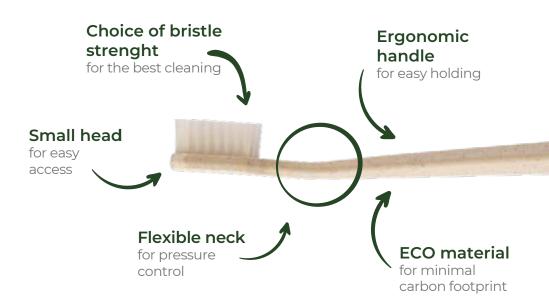
Why The Right toothbrush is the right toothbrush?



Option to individually colour-code your toothbrush

Fine, densely located bristles of the best quality











ORIGINAL ECO

The Right toothbrush for a healthy smile and a green world.

- For each brushing technique and each tooth is necessary different toothbrush. To help everyone to choose the right toothbrush for them, we have 5 bristle strengths to choose from
- Highest quality nylon bristles with straight cut, on a small compact head
- Flexible neck for proper pressure control
- Hexagonal shape of the body with a non-slip section for a proper and firm grip
- Handle made of sustainable material (plant residues) with a minimal carbon footprint.
- Replaceable colour knobs are made of recycled plastic

Recommendation

- The toothbrush is an essential dental care tool
- Brush your teeth twice a day plaque can only be removed by regular mechanical brushing
- Dont forget about molars and interdental spaces
- Brush at least 2x 2 minutes a day
- After brushing, rinse with mouthrinse
- We change the toothbrush 4 times a year or after every illness

AVAILABLE IN 5 BRISTLE STRENGTHS







Choose your toothbrush



Ultrasoft bristles FOR SPECIALISTS





Soft bristles FOR EVERYONE





Very soft bristles FOR THE CAREFUL





Medium bristles FOR CLASSICS





Hard bristles FOR TOUGH GUYS



n blister	In ECO Sachet	in Triplepack
HV-825	HV-835	HV-885
HV-824	HV-834	HV-884
HV-823	HV-833	HV-883
HV-822	HV-832	

HERBADENT ORIGINAL ECO ultrasoft bristles *****
HERBADENT ORIGINAL ECO very soft bristles ****
HERBADENT ORIGINAL ECO soft bristles ***
HERBADENT ORIGINAL ECO medium bristles **
HERBADENT ORIGINAL ECO hard bristles *



ORIGINAL FLOSS

The high-quality nylon bristles with conically shaped tips on a small compact head.

- Flexible neck for proper pressure control
- Hexagonal sleek body with non-slip part for a proper and firm grip
- Handle is made of sustainable material (plant residues) with a minimal carbon footprint.
- Replaceable colour knobs are made of recycled plastic

FLOSS bristles

Gradually tapered, conical, ultra-soft FLOSS bristles for effective brushing and smooth, gentle access around to gum line and into the interdental spaces.







In blister	In ECO Sachet
HV-843	HV-836
HV-844	HV-837

in Triplepack

HV-886

HERBADENT ORIGINAL FLOSS light green - conical bristles ******
HERBADENT ORIGINAL FLOSS dark green - conical bristles ******

HERBADENT ORIGINAL FLOSS mix of colours, Triplepack - conical FLOSS bristles ******



MIDI FLOSS

For the teeth cleaning specialists - Small head, small body - for precise tooth-by-tooth cleaning! With FLOSS bristles.

- Extra small head for optimal access to every tooth surface
- Ultra-fine Floss bristles
- Hexagonal, elegant body with a non-slip part for a firm grip at the right angle
- Compact body for easy handling in the mouth
- Handle is made of sustainable material (plant residues) with a minimal carbon footprint
- Ideal for adults with a precise approach to dental hygiene

FLOSS bristles

Gradually tapered, conical, ultra-soft FLOSS bristles for effective brushing and smooth, gentle access around to gum line and into the interdental spaces.

Handle colors





Conical bristles FLOSS











PROFESSIONAL MIDI

For the teeth cleaning specialists - Small head, small body - for precise tooth-by-tooth cleaning!

- Extra small head for optimal access to every tooth surface
- Ultra-soft bristles
- Hexagonal, elegant body with a non-slip part for a firm grip at the right angle
- Compact body for easy handling in the mouth
- Ideal for adults with a precise approach to dental hygiene
- Handle is made of white medical-grade plastic









HV-827 HERBADENT ORIGINAL MIDI ultrasoft bristles - blister



PROFESSIONAL FLOSS

The high-quality conically shaped nylon bristles on the compact head.

- Flexible neck for proper pressure control
- Hexagonal sleek body with a non-slip part for a firm grip at the right angle
- Handle is made of white medical-grade plastic
- The toothbrush is an addition to the PROFESSIONAL range with FLOSS bristles

FLOSS bristles

Gradually tapered, conical, ultra-fine FLOSS bristles for effective brushing and smooth, gentle access around to gum line and into the interdental spaces.





In blister HV-826

Sachet

HV-842



PROFESSIONAL MONO

MONO toothbrush designed for precision cleaning of hard-to-reach areas.

- Quality soft nylon bristles in round cut
- Replaceable attachments with bristles bundle for less waste and higher hygiene
- Flexible neck for proper pressure control
- Hexagonal shape of the handle with a non-slip section for a proper and firm grip
- Handle is made from sustainable material (plant residues) with a minimal carbon footprint
- Replaceable colour knobs for easy recognition between brushes of different family members are made from recycled plastic

To be used for

- · Cleanig hard-to-reach areas
- Precise cleaning along the gum-line
- Fixed braces cleaning
- Cleaning around implants
- Cleaning of attachments for overdentures
- Children's first teeth or to reach children's molars







In blister In ECO Sachet

HV-878

HV-879

HV-877



CUSTOM MADE TOOTHBRUSHES

2 in 1

Toothbrush as a tool for healthy mouth and marketing in one.

We can create a custom toothbrush for our customers, clinics, surgeries, hospitals, schools, associations or societies.

With your own packaging design (bag or blister) and logo on the handle.

You can choose the strength and type of bristles – straight cut or FLOSS with a conical shape.

Also the color and material of the brush body – a body made of medical plastic or ECO material – sustainable material.

MOQ. 5 000 pcs









KIDS 0+

Ideal toothbrush for babies from the first tooth

- Ultra-soft, straight-cut bristles
- Extra small head for optimal access to every tooth surface
- Flexible neck for pressure control
- Ideal for brushing practice alone as well as afterwards by the parent
- · Short handle for easy handling in the mouth
- Hexagonal sleek handle with a non-slip section for a comfortable grip for children and parents
- Handle is made of sustainable material (plant residues) with a minimal carbon footprint.
- Replaceable colour knobs are made of recycled plastic

Don't forget

Young children cannot brush their teeth properly on their own, they need to be checked and re-cleaning by a parent.

Colours





In blister	Sachet	in Triplepack	
HV-870	HV-860		HERBADENT KIDS ultrasoft bristles toothbrush ***** red
HV-873	HV-863		HERBADENT KIDS ultrasoft bristles toothbrush ***** green
HV-874	HV-864		HERBADENT KIDS ultrasoft bristles toothbrush ***** yellow
		HV-875	HERBADENT KIDS ultrasoft bristles toothbrush ***** mix of colours, Triplepack



JUNIOR 4+

Toothbrush for mixed dentition

- Very soft, straight-cut bristles
- Extra small head for optimal access to every tooth surface
- Flexible neck for pressure control
- Ideal for brushing practice alone as well as afterwards by the parent
- Short handle for easy handling in the mouth
- Hexagonal sleek handle with a non-slip section for a comfortable grip for children and parent
- Handle is made of sustainable material (plant residues) with a minimal carbon footprint.
- Replaceable colour knobs are made of recycled plastic

Don't forget

Checking the cleaned teeth and possible re-cleaning should be done up to 10 years of age of the child!







In blister	In ECO Sachet	in Triplepack	
HV-855	HV-851		HERBADENT JUNIOR toothbrush very soft bristles**** purple
HV-856	HV-852		HERBADENT JUNIOR toothbrush very soft bristles **** pink
HV-857	HV-850		HERBADENT JUNIOR toothbrush very soft bristles **** blue
		HV-859	HERBADENT JUNIOR toothbrush very soft bristles **** mix of colours, Triplepack



TOOTH FAIRY

A glowing gift from tooth fairy.

- Toothbrush suitable from the first tooth
- Glowing handle in the dark, making brushing of teeth a game
- Very soft, straight cut bristles
- Extra small head for optimal access to every surface of the tooth
- Flexible neck for pressure control
- Ideal for brushing practice, as well as for use by the parent
- Short handle for easy manipulation in the mouth
- Hexagonal elegant handle with non-slip part for a comfortable grip by both a child's or adult's hand
- Handle made of fluorescent material that glows in the dark

Colours







Very soft bristles







STAR

A motivational glowing toothbrush for all children.

- Toothbrush suitable from the first tooth
- Glowing handle in the dark, making brushing of teeth a game
- Very soft, straight cut bristles
- Extra small head for optimal access to every surface of the tooth
- Flexible neck for pressure control
- Ideal for brushing practice, as well as for use by the parent
- Short handle for easy manipulation in the mouth
- Hexagonal elegant handle with non-slip part for a comfortable grip by both a child's or adult's hand
- Handle made of fluorescent material that glows in the dark
- Replaceable buttons for color customization are made of recycled plastic

Colours







Very soft bristles







HERBADENT vet

veterinary oral care



dental gel









Vet dental spray



Vet dental spray with CHX (0,12 %)



Vet toothpaste



Vet toothbrushes streight cut bristles



Vet toothbrushes FLOSS conical shape bristles

Our pets have teeth too. And did you know that they need to be cleaned too? And most pets suffer from dental problems that their owners often don't even know about.

> Most of these problems are caused by poor dental hygiene or diet and can therefore be prevented.

Regular and targeted care is important. A bit like with children.



VET GINGIVAL GEL

Veterinary dental gel for gum regeneration, prevention or acute treatment of periodontal disease of our pets.

- Mucoadhesive gel structure
- Perfectly adheres to the mucosa and forms a protective barrier
- Contains hyaluronic acid for fast and deep gum regeneration
- Taste created for pets
- Prevent for daily preventive care
- Acut version with Chlorhexidine (0,12 %) for short term therapy for gums with inflammation or bleeding

To be used for

- Gingivitis
- Prevention of periodontitis
- Small lesions or irritation in the mouth
- For acute care of gums with inflammation
- After dental surgery
- Bleeding in the mouth after an injury, such as from a stick, branches or from chewing bones
- After tooth extraction

Introduction

Apply the gel, ideally after brushing teeth. Gel develops the barrier on the gums and intensively regenerates a place. Apply on gums with a soft toothbrush, in the case of local application, use a solo toothbrush or cotton bud.







Herbal dental sprays for daily or acute oral care for our pets.

VET PREVENT

- Herbal oral spray for regular, preventive, daily care of the teeth and gums of dogs and cats
- Helps to reduce the formation of bacterial plaque and thus reduces the risk of gingivitis, tooth decay and bad breath
- Contains an extract of 7 medicinal herbs with anti-inflammatory, astringent, antimicrobial and mildly anaesthetic effects

VET ACUTE

- Herbal oral spray for acute short-term care of teeth and gums with signs of inflammation in dogs and cats
- The spray is also suitable for gum care after tooth extraction or surgery in the mouth
- Contains an extract of 7 medicinal herbs with anti-inflammatory, astringent, antimicrobial and mildly anaesthetic effects
- Chlorhexidine digluconate (0,12 %) helps to reduce the amount of bacteria and thus contribute to the alleviation of inflammatory processes. It reduces the formation of bacterial plaque, thus reducing the risk of gingivitis, tooth decay and bad breath

The natural composition and fresh taste of both product are accepted by dogs and cats both during the first and subsequent use.







VET TOOTHPASTE

Toothpaste designed for daily preventive pet's dental care.

- For pets oral daily care
- Helps to reduce the formation of bacterial plaque and thus reduces the risk of gingivitis, tooth decay and bad breath.
- Contains an extract of 7 medicinal herbs with anti-inflammatory, astringent, antimicrobial and mildly anaesthetic effects
- Natural formula
- Sweet taste created for the pets
- Without SLS, fluoride, chemical colouring and ingredients





VET TOOTHBRUSHES

Vet toothbrushes from sustainable material specially designed for pets.

Available in two head sizes – MIDI reduced smaller head for cats and small dogs (up to 15 kg) or classic small head – for larger dog breeds.

With two types of bristles – Soft with straight cut or FLOSS with a conical shape.

ORIGINAL

A toothbrush with long body and small effective head with soft bristles. Straight-cut nylon bristles allow for effective plaque removal.

PROFESSIONAL FLOSS

Toothbrush with long body and fine nylon, conical shape bristles. The bristles are specially shaped and tapered at the end to penetrate into hard-to-reach places. The toothbrush is suitable for use after dental procedures.









HV-846 HERBADENT VET PROFESSIONAL FLOSS FOR SMALL PETS toothbrush, 1pc blistr

HV-847 HERBADENT VET ORIGINAL FOR PETS toothbrush, 1pc blistr

HV-848 HERBADENT VET ORIGINAL FOR SMALL PETS toothbrush, 1pc blistr

HERBACARE

not only for teeth and gums







Herbal lip balm



Herbal inhalation stick

HERBADENT is nature.

Medicinal herbs are the basis of all our products. They carry the healing power of nature and we use it with humility. Not only for our dental products but for our lip and skincare range.

The proven potent extract of 7 medicinal herbs works great as first-responder, no matter if used in form of drops, gel or cream. It soothes irritated skin, mosquito bites or for example blister on the heel.



PROTECTIVE HERBAL CREAM



First aid for the skin, not only during a runny and stuffy nose.

- Creates a protective film with a gradual release of healing substances and thus soothes and regenerates the skin
- Harnesses the proven power and effectiveness of Herbadent's combination of 7 herbs
- Thanks to a special combination of essential oils, it helps relieve stuffy noses and are easy to spread, pleasantly scented and waterproof
- The specially developed formula is created through a process known as reverse emulsion
- Allows to have a long-lasting effect on the skin
- Purely natural composition

Active ingredients

- High percentage of HERBADENT herbal extract
- Shea butter, lanolin and beeswax
- Jojoba oil
- Moisturising sugar complex
- Licorice extract
- Essential oils of mint, eucalyptus and pine
- Allantoin
- Rice sprouts oil
- Niacinamide
- Zinc Sulfate

Recommendation

- Runny nose
- The scabby place of a cold sore
- Cracked lips corners
- Dry, sensitive skin
- Cold-stressed skin



HV-092 HERBADENT Protective herbal cream, 25 g



HERBAL LIP BALMS





LIP BALM

Shea butter and caring oils soften the lips and thanks to the power of the HERBADENT herbal extract used, even dry and chapped lips are healed.

- Nourishes and softens your lips
- Contains extracts of 7 medicinal herbs
- Treats dry to chapped lips
- Creates a protective film

Active ingredients

olive oil, castor oil, coconut oil, beeswax, shea butter, extracts of burdock, chamomile, sage and marigold, essential oils of clove, fennel and mint



LIP BALM FORTE

Natural lip balm with hemp oil, vitamins A and E, shea butter and a time-tested extract of 7 medicinal herbs, nourishes and protects your lips with the power of nature.

- Shea butter nourishes and softens your lips with
- Extract of 7 medicinal herbs with hemp oil and vitamins A and E for fast healing
- Ttreats dry to chapped lips creates a protective film
- Provides intense and long-lasting protection against dry and chapped lips
- Soothes uncomfortable lip tension when cold sores occur

Active ingredients

Olive oil, castor oil, coconut oil, hemp oil, vitamins A and E, beeswax, Shea butter, extracts of burdock, chamomile, sage and calendula, essential oil of clove, fennel and mint.



HERBAL INHALATION STICK

HERBACARE inhalation stick with natural essential oils is suitable for relaxing the respiratory tract during colds or allergies.

- Quick relief from a runny nose
- Combination of essential oils that will support the relaxation of sinuses or a blocked nose
- Soothes irritated nasal mucosa
- Supports mucus secretion
- Has a completely natural composition

Carefully selected combination of essential oils: Eucalyptus, rosemary, lavender, peppermint, sage, cloves, fennel

Use

Hold the stick to the nostril, close the other and breathe in 2-3 times. Inhale a maximum of 5 times a day.





OUR HERBS

the power of herbs in their purest form

OUR HERBS



We have been working with their healing power for decades. We have tested them in different situations.

They work. Alone or together in our products.





7 HERBS MIXTURE

HV-077 Mixture of 7 herbs, 50 g

Has beneficial effects on the digestive system, relaxes the respiratory tract and helps with the common cold. The prepared infusion is also recommended for mouth rinses for inflammation and infectious diseases. Tea from this mixture of herbs has beneficial effects on the digestive system, relaxes the respiratory tract and helps with colds.



PEPPERMINT

HV-072 Peppermint, 50 g

Has beneficial effects on the digestive system and supports the immune and respiratory system. It is a popular aromatic herb that can induce a cooling sensation even in hot summer and is ideal for counteracting halitosis and inducing fresh breath.



AGRIMONIA

HV-071 Agrimonia, 50 g

Has an important astringent effect. It has a beneficial effect on irritated gums and mucous membranes for reducing their bleeding. It supports the normal function of the kidneys, liver and gallbladder (digestion). It helps with the blood circulatory system and skin.



CHAMOMILE

HV-074 Chamomile, 50 g

Contains the popular Bisabolol, which promotes cell renewal in the mucous membranes and keeps the gums healthy and strong. However, it has a primary anti-inflammatory effect and it is a good disinfectant. It supports natural immunity, relaxes the respiratory system and helps with the common cold. It also induces calming for mental resilience and better quality sleep.





SAGE

HV-070 Sage, 50 g

Has antiseptic effects in gingivitis or other viral diseases in the mouth. Improves hormonal balance and menopausal comfort and reduces sweating. It is an excellent antioxidant and helps improve the function of the respiratory, immune and digestive systems.



CLOVE

HV-075 Clove, 50 g

A popular herb in dentistry for its anaesthetic and antibacterial effect. Thanks to its numbing effects, it relieves pain in gingivitis or tooth nerve inflammation. Clove contributes to the normal function of the cardiovascular system (blood circulation), better digestion and increases appetite. It relieves respiratory problems and stimulates libido



FENNEL

HV-073 Fennel, 50 g

It has disinfectant properties that help against infections and soothe irritated throats during gargling. In addition, thanks to its bacteriostatic effects, it helps to reduce bad bacteria in the mouth. At the same time, its pungent anise-like aroma helps with halitosis. It acts as a natural antioxidant that strengthens the immune system. It is also good for bloating in children and adults, improves digestion, stimulates appetite and helps the production of breast milk.



TORMENTIL

HV-076 Tormentil, 50 g

It has antibiotic properties, so it is ideal for the care of bleeding gums or after tooth extraction when it helps to prevent the development of infection. Due to its high tannin content, it has found application in stomach and intestinal disorders. It helps to speed up the return of digestion to normal.



TRADITION

SINCE 1897



HERBADENT products

are available in pharmacies, drugstores, online, as well as in all other stores that offer honest herbal products.













































In 2020, we started building the Herbadent Ambassador Programme, which has already attracted hundreds of Czech dentists and dental hygienists.

HERBADENT

AMBASSADOR



YOU WROTE US

"The Herbadent interdental toothbrush was recommended to me by a dental hygienist who used it during my treatment. I consulted with her about the types of interdental toothbrushes, and she said that the one I was using often broke the wire, which she said did not happen with Herbadent. I consider the large variety of sizes tips as well as the vibrating function to be another advantage. Last but not least, I have had excellent experiences with Herbadent products (gels, massage solution) myself."

1. Ż.

"I have to say that everything about Herbadent surprises me. First of all, the products themselves, which really work! I once saw an interview about your company in Czech TV. And once when I was walking past the toothpaste shelf in a drugstore, my eyes fell on the herbal gum solution. I was impressed by the effect, so I went to your website and ordered the toothpaste and mouthrinse for a test. I will not try anything else, I remain loyal to you. My whole family is in love with Herbadent! Also, it seriously works.

M. T.

"I pick up a package today. Thank you very much for the fast shipping, beautiful packaging and gifts. I ordered on the recommendation of my dental hygienist who told me about the products, recommended them and gave them to me to try. Thank you again very much and I will definitely order again soon. I wish you well."

R. B. J.

"If I have to comment on your products, only positive things! The products are high quality, excellent in taste and aroma, but great mainly in their composition. As far as my opinion on the current marketing is concerned, you have a great concept. The products are beautiful to look at, the quality and clarity of the shop, great delivery and payment terms, the ability to get and redeem some of those discounts, the choice of shipping without a box, the eco aspect, etc. In short… you feel authentic, what you do can be trusted."

S. P.

"We are long-time customers and users of Herbadent toothpastes and mouthrinses. And we buy them both on the e-shop and in stores. We chose this brand not only because it works, but it's natural and Czech, the carbon footprint is minimized and our people have jobs. We very much appreciate that we can buy the product without the box and reduce the amount of waste and input materials. We wish you every success in your future work and personal life."

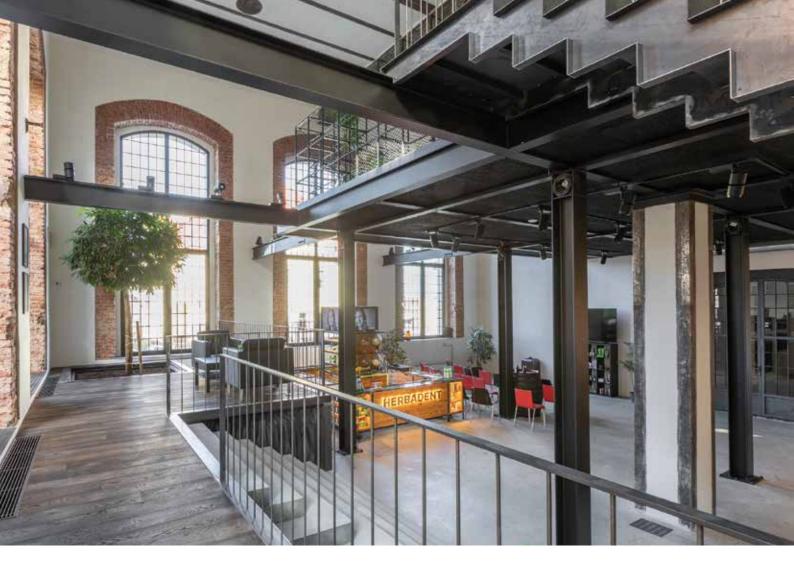
Š. O.

"I have been using natural cosmetics for a very long time and your toothpastes for even longer:-) I started using them on the recommendation of my dentist (I was suffering from gingivitis and bleeding) and from the first moment I can't tolerate any other toothpaste in my mouth than herbal one:-) I usually buy toothpastes and brushes at the pharmacy, but now a new Remin toothpaste popped up on me on Facebook and since I have more sensitive teeth now, I decided to try it right away:-) So have a great day and keep being fabulous and making amazing products that work:-)

Š.K.







CUSTOMER SERVICE CENTRE

The headquarter of HERBADENT is now located in the renovated buildings of the former brewery in Prague's Branik district on the banks of Vltava river.

The premises were built dating back to 1900.

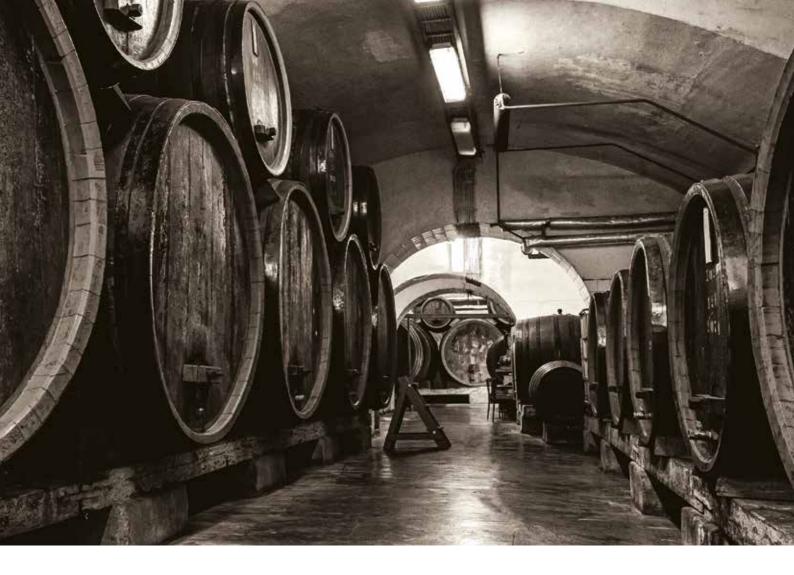
A customer centre & HERBADENT herbal showroom have been created here recently.

The space is not only used for presentation and testing of our products, but it is above all a centre for oral care education of both, the professional and general public.



OUR HISTORIC SHOP IN THE CENTRE OF PRAGUE

This herbal shop in the heart of Prague, next to Old Town Square, was founded in 1975. It was opened as a speciality shop for medicinal plants, herbal teas and medicinal wines. We continue to develop this tradition and gradually add new herbal products to our assortment.



ORIGINAL Dr. Svatek CELLAR

Since 1897 we have been producing special medicinal malt wines in the original cellars in Prague's Smichov district, where they are aged in classic oak barrels. The production is still made according to the original recipe.

The Dr. Svatek medicinal wines improve digestion, promote proper blood formation and increase immunity.



PRODUCTION FACILITY

The increasing demand for our products requires more and more production capacity.

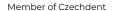
HERBADENT built a new production facility, central warehouse and logisic centre in a brownfield in Mníšek. It is located in the beautiful surroundings of the Brda hills, close to Prague. In addition, our R&D department and laboratory centre is also located here.

HERBADENT is partner of the following organisations



Main partner of Czech Radio Foundation for blind adults and children Světluška







Partner of
Association of Dental Distribution
in Europe



Gold Partner of the Association of Czech Dental Hygienists ADH



General partner of the preventive project Children's Smile



Gold Partner of the Association ADHS



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