

**HERBADENT**

**MADE  
OF HERBS**

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**MADE  
IN PRAGUE**

## **Teeth, prevention, care, nature, herbs.**

These words have been with me for several decades.

At different times, with varying intensity or urgency. They've been with me ever since when I decided to study dentistry. Ever since I broke my front tooth as a kid at camp.

In recent years, the themes have become intertwined, along with words of tradition, commitment, sustainability and the future have formed a compact and logical whole.

## **HERBADENT.**

The roots of HERBADENT go back to the century before last. The foundation of today's dental products dates back to the 1960s. And the current century is dedicated to the development and versatile use of this proven herbal base. For modern oral health care, for whole-body health.

The following pages will guide you through our world.  
A world whose heart are herbs.

We would be delighted to make HERBADENT part of your daily ritual.  
We will work on it with love, care and commitment.

A handwritten signature in black ink, appearing to read 'P. Smažik', with a stylized flourish at the end.

Pavel Smažik  
Owner of HERBADENT



## 1897 PRAGUE, HABSBURG MONARCHY

That's the year when our history begins. Vladimír Svatek and Dr Javůrek start to produce medicinal wines in Smíchov, in Prague. The founder's brother, Dr PhMr. Vavřinec Svatek expands the effects and indications of the wines at the beginning of the century using exotic plants. A few years later the production moved to new premises in Prague's Smíchov district, which HERBADENT still uses today.

In the 1960s, Dr Karmazín developed an extract of 7 medicinal herbs. The HERBADENT Gum massage solution began to be sold in pharmacies as a treatment for gingivitis and mouth ulcers in 1965. The proven traditional formula and the careful manufacturing process with its emphasis on quality and patience have been successfully used to this day, and the natural extract has become the basis for all other herbal HERBADENT products.





# 1897

Founding of the company  
**Dr Javůrek and Svatek's first fermenters**  
**and cellars of malt wines** in Smíchov, Prague

1901

The beginning of the production of medicinal wines, where the main products were malt wines **Maltoferrochin** and **Condurango**

1904

Winning **medals** at shows in Prague, Paris and Brussels

1948

The company was nationalized by decree of the Ministry of Industry and incorporated into **n. p. United Pharmaceutical Plants (SPOFA)**

1965

Start of the production of **herbal medicinal massage solution for gums HERBADENT**. This began a key milestone in the development of oral care products.

1996

Privatisation and **rescue company** from extinction

2010

Formation of an independent company **HERBADENT s. r. o.**

2018

A new product line for preventive oral care **HERBADENT ORIGINAL** under the basic claim **MADE OF HERBS**

2019

100% owner of the company HERBADENT becomes a dentist **MUDr. Pavel Smažík**

2019

A new range of **toothbrushes HERBADENT** was created thanks to close collaboration with leading Czech dentists

2020

The beginning of the development of a complex herbal products portfolio with the claim **PREVENTION BY NATURE**

2021

The first use of a herbal extract of 7 herbs for products outside the dentistry line: **Lip Balm** and **Protective herbal cream**

2021

Change of legal form of a company to a public limited company **Herbai**

2022

Product range expansion HERBADENT with lines **FUSION** and **FORTE**

2023

Innovation of product lines for children new **BABY, KIDS** and **JUNIOR** lines and line for professional use **HERBADENT PROFESSIONAL**

2023

**IDS** World Dental Exhibition in Cologne.

## PREVENTION BY NATURE

Medicinal herbs are the basis of all our products. They carry the healing power of nature, which we kindly use for the prevention of various diseases and to improve the health of our customers.

## MADE OF HERBS



### **Agrimonia**

has an anti-inflammatory, antiseptic and astringent effect. Relieves pain of inflamed gums and throat, regenerates oral mucous membranes and gums.



### **Chamomile**

soothes the mucous membranes and gums, thanks to its antiseptic to antiseptic and disinfectant effect suppresses inflammation of the gums and eliminates bacterial plaque toxins.



### **Sage**

has an antiseptic and disinfectant effect. The astringent effect eliminates gums bleeding. Help with halitosis.

# OUR 7 HERBS



## Clove

is an excellent natural local anaesthetic. Relieves pain from dentine hypersensitivity and has an antiseptic effect.



## Fennel

has disinfectant and bacteriostatic effects. It is also suitable as a gargle during staphylococcal or streptococcal infections.



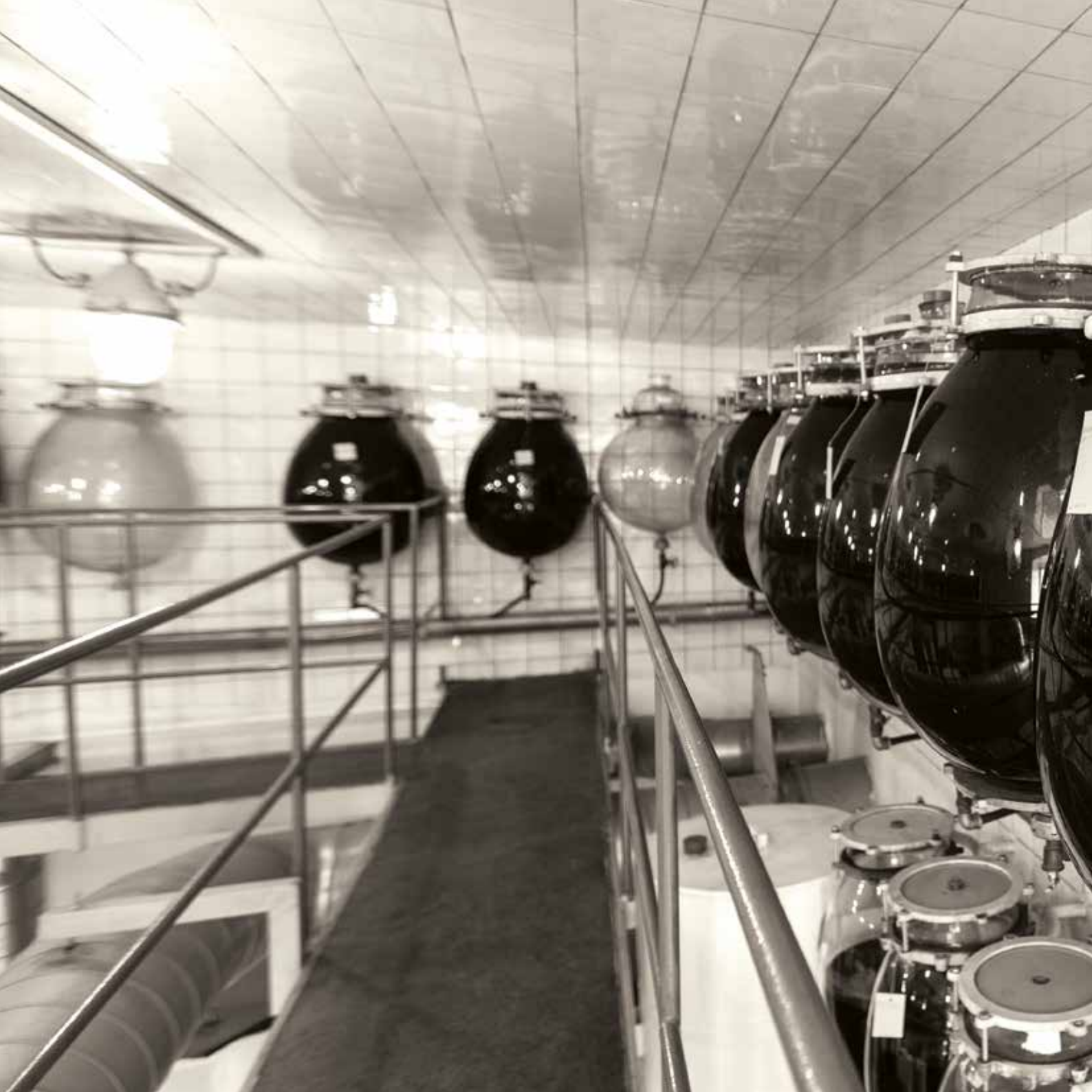
## Peppermint

has antiseptic and disinfectant effect. Helps with halitosis and gums inflammation. Brings a fresh breath and has a cooling effect.



## Tornetil

is a plant antibiotic and antiviral. It astringes the oral mucous membranes, also helps against gum bleeding and reduces gum inflammation.





Over **30 million**  
bottles  
of Herbadent  
gum solution  
have been sold  
since 1965.



#### WHAT IS THE SOLUTION RECOMMENDED FOR?

- Mouth ulcers or canker sores
- Gingivitis
- Prevention of periodontitis
- Gum care after tooth extraction

Herbadent Gum Solution is a registered, over-the-counter medicine, available only in pharmacies. It contains benzocainum, acidum salicylicum, Herbadent herbal extract - herbarum extractum fluidum Herbadent. Read the package insert carefully and consult with your doctor or pharmacist.  
[www.herbadent.cz](http://www.herbadent.cz) / Herbai a.s. Údolní 252/1, Prague 4, 140 00, Czech Republic / tel: +420 728 640 293 Email: [info@herbadent.cz](mailto:info@herbadent.cz)

## IT ALL STARTED WITH THE GUM SOLUTION

The unique formula of the HERBADENT gum solution is based on an extract of 7 medicinal herbs, developed by Dr Karmazín in 1965.

Each herb which is part of the extract has the right place in it. Each herb has its unique effect and together they perfectly complement and enhance their effect.

From the beginning, the solution was sold in pharmacies as a medicine for gingivitis and mouth ulcers. Even today, HERBADENT gum solution is notified as an over-the-counter medicine, under the control of the SUKL (State Institute for Drug Control), available only in pharmacies.

And that is why we continue to select only pharmaceutical-quality herbs and process them gentle in a way that gives us the best of them.

Our production meets the standards of pharmaceutical production, which goes through several stages of control and we are GMP (Good Manufacturing Practice) certified.

This ensures that patients will reach all our products with the highest quality.

## GUM MASSAGE

Previously, the gum solution had „massage“ in the name.

When dentists diagnosed patients with gingivitis or periodontitis, they were advised to massage their gums with the HERBADENT gum solution as part of good dental hygiene. Patients were instructed to massage their gums and interdental spaces (10 times around each tooth) at the place of pain, bleeding or inflammation, in the evening, after proper cleaning of the teeth.

### Recommendations

Even today, we can massage the gums - for example, with a solo toothbrush. Optimally, the solution should be applied to a cotton bud and treat an affected area.

The solution used on the affected area leads to an intensive absorption of active substances of the herbal extract and faster healing.



HERBADENT.COM



**What does it mean QR code on each side with products HERBADENT?**

Simply take a picture using your phone and see the product directly in our e-shop.

Quick and convenient.

**HERBADENT ORIGINAL**

**prevention by nature**





Herbal  
solution

Parodontol  
gel

Interdental  
gel

Toothpaste

Mouthrinse  
concentrate

Mouthrinse

The HERBADENT ORIGINAL range includes a complete line of herbal products for oral care, caries and gingivitis prevention and is available in general sales channels.

All products in this range contain a unique, time-tested extract of 7 medicinal herbs that have anti-inflammatory, astringent, antimicrobial and mildly anaesthetic effects. Thanks to the extract, it has a preventive effect against mouth ulcers, inflammation in the mouth and periodontal disease. The herbal extract also reduces dental plaque bacteria. It also helps manage the naturally balanced microflora in the mouth.

We produce according to a traditional recipe without the use of chemical colourings and foaming agents.



# ORIGINAL HERBAL SOLUTION FOR GUMS

**For gum inflammation, mouth ulcers,  
orthodontic or denture irritations.**

- Traditional HERBADENT gum solution for everyday use
- Increased clove extract for a stronger anaesthetic effect
- Local application

## Indications

- Mouth ulcers or canker sores
- Gingivitis
- Prevention of periodontitis
- Orthodontic abrasions
- Denture irritations
- Other small lesions in the mouth

## Recommendations

Apply to the affected area with a cotton bud. You can also use it for gum massage - for example with a solo toothbrush.

Apply ideally after brushing your teeth. You can apply during the day, preferably after eating and drinking, so the solution stays on the mucous membranes as long as possible.

## Gargling

The solution can be dripped into the water and used as a gargle.





# ORIGINAL HERBAL PARODONTOL GEL

## **Gel formulation for convenient application on the gums or under dentures.**

- Mucoadhesive gel structure
- Perfectly adheres to the mucosa and forms a protective barrier
- Contains hyaluronic acid for fast and deep gum regeneration

## **Indications**

- Mouth ulcers or canker sores
- Gingivitis
- Prevention of periodontitis
- Orthodontic abrasions
- Denture irritations
- Other small lesions in the mouth

## **Recommendations**

We recommend applying the gel in the evening after brushing your teeth. Gel develops the barrier on the gums and intensively regenerates a place throughout the night.

In case of mouth ulcers or irritations apply locally the gel during the day, ideally after eating or drinking, so the gel remains on the mucous membrane as long as possible.

Apply on gums with a soft toothbrush, in the case of local application, use a solo toothbrush or cotton bud.





# ORIGINAL HERBAL TOOTHPASTE

## For healthy gums and daily carries protection.

- Thanks to a unique extract of 7 herbs, which protects and regenerates mucous membranes.
- Fluoride (950 ppm) for effective carries protection
- Reduces plaque-causing bacteria to protect against tooth decay
- Gel texture with minimal abrasiveness
- In three sizes: 100 g, 75 g and 12 g travel pack
- Low foaming due to the absence of SLS and other foaming agents

## Without foaming = more attention

The natural foaming agents contained in HERBADENT toothpaste have a limited foaming capacity and prevent the „false feeling of clean teeth“. The minimal foaming increases the patient's attention and motivation to brush more carefully. This causes better attention for removing plaque and reduces the risk of tooth decay.

## Recommendations

We recommend always using toothpaste in combination with ORIGINAL mouthrinse. This way will achieve better results in the daily care of your teeth and gums.

## Do not forget!

Mechanical plaque removal is still the basis of preventive dental care. No toothpaste can replace the importance of mechanical brushing with a toothbrush and interdental brush. That is why we have developed the HERBADENT Right toothbrushes together with Czech dentists and dental hygienists.



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# HERBAL INTERDENTAL GEL

**For easier manipulation of the interdental brush  
and for help to reduce interdental plaque.**

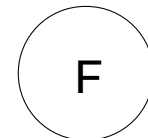
- Booster of basic interdental care
- Effective prevention of interdental carries
- Helps with regeneration and soothes the gums in the interdental space
- Fluoride (950 ppm) to prevent tooth decay in the interdental space
- Gel texture for gentle insert of the interdental brush
- Application tip for easy lubrication of the interdental brush

## **Recommendations**

To make interdental cleaning more pleasant, apply the gel to the bristles of the interdental brush and gently guide it into the interdental space. It is important to know the sizes of your interdental toothbrush.

## **Remember!**

Each tooth has 5 surfaces and a toothbrush to reach only 3 of them. Those surfaces of the tooth, that are in contact, are difficult to reach during normal cleaning and are thus susceptible to the formation of dental plaque, tooth decay or gingivitis.





## ORIGINAL HERBAL MOUTHRINSE

**For fresh breath and complex care  
for teeth and gums.**

- An essential part of the daily oral care ritual
- Protection from the beginning of gingivitis
- Helps restore pure, healthy breath and provides long-lasting protection from halitosis
- Reduces the bacteria in plaque and protects against tooth decay
- Maintains the natural balance of oral microflora
- Do not contains chemical colourings or fluoride

### **Recommendation**

Rinse with 10 to 15 ml of mouthrinse for 30 seconds after each brushing. For maximum effect, we recommend use in combination with HERBADENT ORIGINAL toothpaste.





# ORIGINAL HERBAL MOUTHRINSE CONCENTRATE

## For the preparation of mouthrinse with individual intensity.

- Highly concentrated extract of 7 herbs, all-natural composition
- Can be diluted to individual intensity, from 1:10 for mouthrinse to 1:3 as intensive care
- Helps against gum inflammation or bleeding and regenerates mucous membranes
- Provides long-lasting protection from halitosis
- Reduces plaque-causing bacteria and protects against tooth decay
- Thanks to natural composition, keeps the natural balance of the oral microflora
- Do not contains chemical colourings or fluoride
- Also suitable as a gargle

## Recommendation

According to individual needs, you can prepare mouthrinse in the necessary concentration. We recommend a standard dilution of 1:10. From 100 ml of concentrate you can prepare up to 1 l of mouthrinse. However, you can adjust the dilution according to the intensity of care. A stronger, less diluted concentrate, can be used for throat inflammation or during sore throat as a gargle and sinusitis. Do not swallow. Do not use undiluted.



**HERBADENT HOMEO**

**the gentle power of nature**





Toothpaste  
HOMEO

Mouthrinse  
HOMEO

The HOMEO range has been developed for patients with homeopathic treatment or allergies. It is purely natural and free from fluoride and menthol.

Patients taking homeopathic medicines have a special life. The medicines are allowed to dissolve slowly in the mouth and are absorbed into the body through the oral mucosa. It is recommended to keep the mouth clean at the time of use. At the same time, it is recommended to avoid aromatic ingredients during treatment, such as menthol.

Patients with allergies are more sensitive to chemicals or fluoride. Allergies to fluoride can manifest as redness of the skin around the lips where comes into contact with the toothpaste.

Thanks to the HERBADENT extract, which takes care of the gums, the range is suitable for daily preventive oral care, during inflammatory or periodontitis symptoms.

The products are made according to a traditional recipe without the use of chemical colourings and foaming agents.



# HOMEO HERBAL TOOTHPASTE FREE FROM FLUORIDE AND MENTHOL

**Herbal care for teeth and gums. With ginseng.  
Ideal during homeopathic treatment or allergies.**

- Fluoride and menthol free
- For daily oral care
- Purely natural formula, without SLS
- Protects and regenerates mucous membranes thanks to the unique herbal extract
- Reduces plaque-causing bacteria and protects against tooth decay
- Thanks to natural composition, keeps the natural balance of the oral microflora
- Gel structure with minimal abrasiveness
- Contains no chemical colouring or fluoride

### **Ginseng extract**

is a very good antioxidant. Absorbed by the oral mucosa, ginseng effectively supports an astringent effect on the gums and helps the overall regeneration of the mucous membranes.





# HOMEO HERBAL MOUTHRINSE FREE FROM FLUORIDE AND MENTHOL

## Herbal gum care. With ginseng.

- Fluoride and menthol free
- An essential part of daily oral care
- Protects and regenerates mucous membranes thanks to the unique herbal extract
- Reduces plaque-causing bacteria and protects against tooth decay
- Thanks to natural composition, keeps the natural balance of the oral microflora
- Contains no chemical colourings or fluoride
- Purely natural formula without SLS

## Recommendation

Rinse with 10 to 15 ml of mouthrinse for 30 seconds after each brushing. For maximum effect, we recommend using it in combination with HERBADENT HOMEO toothpaste.



**HERBADENT FORTE**

**intensive**



Toothpaste  
FORTE

Mouthrinse  
FORTE

Tincture  
FORTE HERBAFT

The HERBADENT FORTE range is developed for intensive oral care.

Thanks to the increased concentration of traditional herbal extract, the products in the FORTE range have a distinctive taste and stronger and faster effects.

The higher antimicrobial and anti-inflammatory effect of the extract ensures a thorough reduction of plaque bacteria. The higher fluoride content for effective prevention of tooth decay.

The FORTE range is ideal for long-term care during gingivitis or periodontitis.

It has a fresh and intense taste.

All products are made according to traditional recipes and without chemical colouring or foaming agents.



# FORTE HERBAL TOOTHPASTE

**A more intense experience when brushing your teeth every day. The dual power of herbs cares about gums and fluoride protects the teeth.**

- Fluoride (1 450 ppm) for effective prevention of tooth decay
- Intense strength due to higher concentration of herbal extract
- Protects and regenerates mucous membranes
- Gel structure with minimal abrasiveness

### Prevents gingivitis

- Regenerate gums
- Eliminates bacteria responsible for bad breath
- Reduces plaque-causing bacteria to protect against tooth decay
- Thanks to natural composition, keeps the natural balance of the oral microflora
- Do not contain chemical colourings or SLS

### Gingivitis

is an infectious disease and it is the most common disease in the general population! The main cause is plaque bacteria, which produce toxins and enzymes that negatively affect the gums and cause them inflammation. Plaque bacteria cause inflammation in just 2 days.

For chronic or recurrent gingivitis, FORTE toothpaste and mouthrinse are the right choices for daily preventive care.



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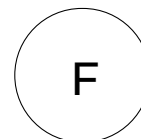
# FORTE HERBAL MOUTHRINSE

**Stronger effect due to higher concentration of herbal extract. In addition, fluoride prevents tooth decay.**

- Higher antiseptic effect due to higher concentration of herbal extract
- Fluoride (450 ppm) for effective teeth protection
- Protects, tightens and regenerates mucous membranes
- Intense strong taste

### **Recommendation**

Rinse your mouth morning and evening after brushing your teeth for 30 seconds and then spit out. Do not rinse your mouth with water afterwards. For maximum effect, we recommend combining it with FORTE toothpaste. After rinsing, do not eat or drink for the next half hour.





# FORTE HERBAFT HERBS TINCTURE

**Acute local care of gums and mucous membranes  
with signs of irritation and canker sores.**

- Intensive version of the traditional HERBADENT gum solution
- Increased proportion of clove extract for a higher anesthetic effect
- Chamomile for regeneration of mucous membranes
- Adjusted alcohol content for gentle application
- Ideal for local application

#### **Indication**

- Canker sores
- Irritated mucous membranes
- Abrasions or bruises from fixed or removable braces or dentures

#### **Recommendation**

Apply locally with a cotton bud, up to 5 times a day as needed. Do not eat or drink for at least 30 minutes after application so that the product is properly absorbed.







**HERBADENT**

**revitalize**



Toothpaste  
REMIN

Toothpaste  
SENSI

To make tooth enamel resistant to plaque bacteria and acidic liquids in the mouth, it needs to be boosted with lost minerals.

Hydroxyapatite is a natural mineral of enamel. It is found in tooth enamel, dentin and dental cement, where it is present in varying proportions. The enamel that covers the crown of the teeth is composed almost entirely of hydroxyapatite. This makes it the hardest part of the human body. However, the enamel is very sensitive to the acidic pH caused by plaque bacteria in the mouth.

In revitalising toothpaste we use a unique particle of hydroxyapatite with a calcium core. Due to its surface structure, this particle adheres very well to the enamel surface or the dentin tubule wall. This repairs the enamel surface and relieves tooth hypersensitivity.



# REMIN REMINERALISATION TOOTHPASTE

**HERBADENT REMIN herbal toothpaste for naturally white teeth, strong enamel and healthy gums.**

- Supplies minerals to the enamel to make it resistant to plaque effect
- Hydroxyapatite particle complex with calcium core
- Contains the gentle microcrystals Perl to help remove plaque and pigmentation
- With an extract of 7 herbs for strong gums and prevention of gingivitis
- Pleasant taste of herbs
- Gentle foaming action thanks to natural ingredients
- Purely natural formula

### Natural white teeth

Tooth enamel is constantly affected by external influences: dental plaque, bacteria, pH in the mouth or dietary habits, which cause demineralisation - the weakening of enamel density. By supplying minerals in the form of hydroxyapatite in combination with calcium, enamel strength is restored, healed and smoothed. The contained Perl microcrystals with their flat, non-abrasive structure gently smooth the enamel surface.

The enamel is then smooth, radiant and naturally white. As a result, the enamel is resistant to plaque build-up or pigmentation and retains its natural colour.



HAp



# SENSI TOOTHPASTE FOR SENSITIVE TEETH

**HERBADENT SENSI herbal toothpaste  
for long-term relief from sensitive teeth.**

- Closes exposed dentin tubules
- Supplies minerals to the enamel
- For strong and resistant enamel against external stimulation such as cold, heat or acidic liquids
- Contains a balanced hydroxyapatite particle with a higher proportion of calcium ions
- With an extract of 7 herbs for strong gums and prevention of gingivitis
- Pleasant taste of herbs
- Gentle foaming action thanks to natural ingredients
- Low RDA level
- Purely natural formula

## **Tooth sensitivity**

Every live tooth has a vascular and nerve supply, the so-called pulp. It also includes odontoblasts, cells that are located on the inner wall of the tooth and form dentin. In dentin is found tubules, which are direct communication channel between the pulp and dentine, covered by enamel. In these tubules, we find fluid which irritates the odontoblasts.

If the enamel is weakened, caused by dental plaque, mechanical damage or by receding gums and „exposed necks“, the dentine tubules are exposed. By exposing the dentin, the tooth becomes sensitive, because the odontoblast projections are irritated by external stimuli: hot, cold, airflow, sour, and sweet.

The special particles of hydroxyapatite with calcium core, in SENSI toothpaste, can close the dentinal tubule and prevent tooth sensitivity naturally.





# REMIN REMINERALISATION TOOTHPASTE IN TABLETS

**The new natural teeth cleaning tablets with strengthening hydroxyapatite are a breakthrough in sustainable dental care. For strengthen the enamel, return its natural white color, protect against tooth decay and for care of the gums.**

- Supplies minerals to the enamel to make it resistant to plaque effect
  - Hydroxyapatite particle complex with calcium core
  - With an extract of 7 herbs for strong gums
  - Pleasant taste of herbs
  - Gentle foaming action thanks to natural ingredients
  - Low RDA level
  - Purely natural, vegan formula
- 
- Minimal abrasiveness
  - Pleasant taste of herbs
  - Gentle foaming action thanks to natural ingredients
  - Low RDA level
  - Purely natural, vegan formula

### Recommendation

Place the tablet in your mouth and chew, do not swallow.

Brush your teeth as usual.

Do not rinse your mouth after cleaning.

Use twice a day, morning and evening.





**HERBADENT**

**special**





# SONIC TOOTHPASTE FOR ELECTRIC TOOTHBRUSHES

## Gentle herbal toothpaste for cleaning with electric toothbrushes

- Low-abrasive gel toothpaste for gentle cleaning with electric toothbrushes
- Contains hydroxyapatite particle complex with calcium core
- For strong and durable enamel and naturally white teeth
- Supply minerals to enamel to make it resistant to a dental plaque
- Contains the gentle microcrystal Perl to help remove plaque and pigmentation
- With an extract of 7 herbs for strong gums and prevention of gingivitis
- Pleasant taste of herbs
- Gentle foaming action thanks to natural ingredients
- Purely natural formula

### Abrasivity

or abrasiveness is the ability of a material to mechanically abrade a hard surface - for example, tooth enamel. At the same time, it also can remove deposits of plaque and pigmentation, from the surface. The cleaning ability of a toothpaste depends primary on the size, shape and number of of the abrasive particles contained.

In order not to damage tooth enamel through long-term use, low-abrasivity of toothpastes should be chosen for everyday use. This applies especially when using high-frequency electric toothbrushes, which in themselves have a higher cleaning capacity but also a higher abrasiveness.



**HERBADENT**

**fusion**



# FUSION HERBAL TOOTHPASTES

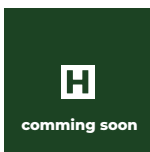
**A fresh, modern fusion of a proven extract of 7 herbs and three new flavours for everyday oral care.**

- A pleasant flavour of passionflower, jasmine or fresh herbs to motivate in daily care
- Fluoride (950 ppm) for effective prevention of tooth decay
- Contains the gentle microcrystals Perl to help remove dental plaque and pigmentation
- With an extract of 7 herbs for strong gums and prevention of gingivitis
- Pleasant taste of herbs
- Gentle foaming action thanks to natural ingredients
- Natural formula



- 
- HV-063 HERBADENT FRESH HERBS, herbal toothpaste with fresh herb flavour, 75 g
  - HV-064 HERBADENT PASSIONFRUIT, herbal toothpaste with passion fruit flavour, 75 g
  - HV-065 HERBADENT JASMINE, herbal toothpaste with jasmine flavour, 75 g

**HERBADENT PROBIO**  
**for a balanced oral microbiome**



# PROBIO HERBAL ORAL CARE WITH PROBIOTICS

**A natural herbal products with probiotics for a balanced oral microbiome and the prevention of gingivitis, periodontitis and tooth decay.**

- Support of balanced oral microbiome
- Increase mucous membranes immunity
- Lactobacillus paracasei probiotics eliminate plaque-causing bacteria
- Hydroxyapatite (in toothpaste) for remineralization and strengthen tooth enamel
- Protect and regenerate the mucous membranes thanks to the unique HERBADENT herbal extract
- Gentle, fresh taste and mild foaminess
- Free of chemical additives, alcohol or fluor

## Indication

- Gums with chronic inflammation
- Increased formation of dental plaque
- Mucous membrane with aphthous
- Pregnancy and breastfeeding
- Xerostomia (dry mouth)
- Tooth enamel prone to caries

## A balanced oral microbiome

The oral microbiome is a collection of more than 700 species of microorganisms found in the mouth. Microbiom has an important function in maintaining a stable and balanced environment, including a neutral pH. If there is an imbalance, this condition can cause a development of gum diseases. The most well-known such diseases are tooth decay, gingivitis or periodontitis.

## Important!

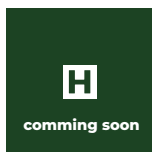
A balanced oral microbiome and healthy gums are very important for expectant mothers. According to studies, untreated gingivitis can also result in premature birth.



HERBADENT PROBIO, herbal toothpaste with probiotics, 75 g  
HERBADENT PROBIO, herbal mouthrinse with probiotics, 400 ml

**HERBADENT PROTEO**

**relief from dentures**



# PROTEO GEL FOR GUMS STRESSED BY DENTURES

**Natural herbal gel for gums stressed by dentures, with risk of candida or for mucous membranes with irritation from braces.**

- Easy adheres to the gum or mucous membrane
- Creates a protective barrier and intensively regenerates
- Natural, clinically tested Salixin reduces the growth of bacteria and candida infection
- Combination of Mucosave (prickly pear and olive leaf extract) and hyaluronic acid to promote healing and good adhesion
- Reduces the amount of plaque and regenerates the mucous membranes thanks to the unique HERBADENT herbal extract

## Salixin

- Salixin is a natural ingredient – sallow extract
- Creates a barrier that protects against environmental influences and helps to regenerate the gums
- Salixin also has clinically tested positive effects on the reduction of candida – Candida albicans

## Indikace

- Under total dentures
- Under partial dentures Around implants
- On the gums with symptoms of candida colonization
- Abrasions from dentures or braces

## Don't forget to take care of the gums under the dentures

Oral or also systematic health risks are related to insufficient hygiene of removable dentures. On the dentures can be builded deposits such as microbial plaque, tartar and food residues, which can intensely irritate the gums under the replacement. This can easily develop dangerous environment under the denture virulent and cause disease or candidiasis.



**HERBADENT PROFESSIONAL**  
**the force of nature with a drop of science**





Spray  
for gums  
with CHX (0,3 %)

Gingival gel  
with CHX (0,3 %)

Toothpaste

Toothpaste  
HOMEO

Herbal mouthrinse  
with CHX (0,12 %)

Concentrate  
mouthrinse

The HERBADENT PROFESSIONAL range is ideal for acute oral care. The increased concentration of the effective herbal extract from 7 medicinal herbs HERBADENT, together with other active ingredients, helps to speed up the healing of acute inflammation.

Chlorhexidine digluconate (CHX) supports the effects of the herbal extract and together creates an effective combination for reducing bacteria and inflammation.

All products are made according to traditional formulas and are free of chemical colourings and foaming agents.



# PROFESSIONAL SPRAY FOR GUMS WITH CHX (0,3 %)

**Spray for local care of irritated gums and mucous membranes with inflammation or after extraction or surgery.**

**With a practical sprayer and an additional nozzle for easy application on distant places in the mouth.**

- Acute care of gums and mucous membranes
- Increased extract content from 7 herbs
- Contains chlorhexidine-digluconate (0,3 %) for a higher antiseptic effect
- Reduces inflammation and bleeding
- Effectively regenerates the affected area of the mucous membrane

## Indications

- Irritated mucous membranes in the mouth or the throat
- After tooth extraction
- After implantation
- Gingivitis
- Periodontal disease
- Treatment of periodontal pockets
- Canker sores

## Recommendation

Apply to the affected area with a sprayer or for easy access to the treated area with an extended nozzle. To keep a natural oral microbiome is recommended to limit the use of products with chlorhexidine for a week up to a maximum of 14 days. After this time, we recommend to use the HERBADENT FORTE or ORIGINAL lines.





# PROFESSIONAL GINGIVAL GEL WITH CHX (0,3 %)

**For increased antibacterial effect locally  
in place of inflammation or bleeding.**

- Acute care of gums and mucous membranes
- Increased extract content of 7 herbs
- Supported chlorhexidine digluconate (0,3 %)
- Reduces inflammation and bleeding
- Effectively protects and regenerates affected mucous membranes
- Perfectly adheres to the mucous membrane and forms a protective barrier
- Hyaluronic acid for fast and deep regeneration of the gums
- Mucoadhesive gel structure

## Indications

- Tooth extraction
- After implant placement
- Gingivitis
- Periodontitis
- Periodontal pocket treatment
- Mouth ulcers
- Orthodontic abrasions
- Denture irritations

## Recommendation

Apply to the affected area with a cotton bud, do not eat or drink afterwards.

## Tooth extraction

After tooth extraction, apply a layer of antiseptic gingival gel to the area with a toothbrush or finger and leave it on for as long as possible. At the same time, we recommend icing the site. If a mouth rinse is necessary, we recommend using a mouthwash containing CHX and pouring it freely in the mouth - do not gargle. If it is necessary to clean the wound, use an ultra-fine or post-operative toothbrush and wipe the site very gently and lightly - do not use normal toothbrush movements.





## PROFESSIONAL TOOTHPASTE WITH FLUORIDE

**Intensive care for bleeding and inflamed gums and effective prevention of tooth decay.**

- Higher extract content of 7 herbs
- Fluoride (1 450 ppm) for effective prevention of tooth decay
- Reduces inflammation and bleeding
- Effectively protects and regenerates affected gums and mucous membranes
- Helps with the occurrence of mouth ulcers and their recurrence
- Gel structure with minimal abrasivity
- Very mild foaming due to natural ingredients

### Recommendation

We recommend using the toothpaste in combination with the HERBADENT The Correct Toothbrushes. Do not forget that no toothpaste can replace the importance of mechanical cleaning of the teeth and gums with a proper toothbrush.



F



# PROFESSIONAL HOMEO TOOTHPASTE FLUORIDE AND MENTHOL FREE

**Intensive care for gums with inflammation or bleeding. Suitable during a homeopathic treatment or allergies.**

- Increased extract content of 7 herbs
- Fluoride and menthol free
- Reduces inflammation and bleeding
- Effectively protects and regenerates affected mucous membranes
- Helps with the occurrence of mouth ulcers and their recurrence
- Purely natural formula, without SLS

## **Ginseng extract**

is a well-known antioxidant. Absorbed by the oral mucosa, ginseng effectively promotes the strengthening and tightening of the gums and helps the overall regeneration of the mucous membranes. Even patients with homeopathic treatment, sensitivities or allergies can suffer from gingivitis, inflammation of the gums and bleeding.





# PROFESSIONAL MOUTHRINSE WITH CHX (0,12 %)

**The effective combination of herbs and CHX enhances the anti-inflammatory effect. For bacteria reduction and plaque control.**

- Increased extract content of 7 herbs
- Contains chlorhexidine digluconate (0,12 %)
- Reduces inflammatory symptoms and bleeding
- Effectively protects and regenerates affected mucous membranes
- Increased antiseptic effect
- Surprisingly pleasant taste
- For surgery or dental offices available in 1 l or 5 l dispensers with pump

## Indications

- Tooth extraction
- Before and after implantation
- Gingivitis
- Periodontal pocket treatment
- Abrasions or bruising from fixed or removable braces or dentures

## Recommendation

Chlorhexidine is an effective and proven anti-inflammatory agent that kills bacteria by disrupting their cell membrane, limiting their growth or reproduction. But in the mouth are also „good“ bacterias which we need for a balanced oral microflora. The ideal period of use of chlorhexidine products is a maximum of 14 days. After this period, we recommend continuing with the HERBADENT FORTE range.

## Dental office package

Dentists or dental hygienist offices will appreciate the practical packaging with dispensers for pre-procedural rinsing of the patient's mouth to reduce the risk of transmission of viral or bacterial diseases, suppress halitosis or as an anti-inflammatory treatment before and after oral surgery.



CHX



# PROFESSIONAL CONCENTRATE MOUTHRINSE

## For the preparation of mouthwash with individual intensity.

- Herbal mouthrinse concentrate
- Increased extract content of 7 herbs
- Reduces inflammation and bleeding
- Effectively protects and regenerates affected mucous membranes
- Can be diluted to individual intensity - we recommend 1:10 or less
- Thanks to the variable dilution option, it can be used daily or as an intensive treatment
- For surgery or dental offices available in 1 l dispenser with a pump

## Recommendation

It can be used before dental treatment to reduce bacteria in the patient's mouth and bad breath, and also after treatment to soothe irritated and bleeding mucous membranes and to reduce the risk of inflammation after surgery.

The 250 ml concentrate is designed to make up to 2,5 litres of herbal mouthrinse. At lower concentrate dilution the antibacterial effects are increased.



# **INTERDENTAL CARE**

**... because it starts between the teeth!**





If we want to keep our mouth and teeth healthy, one toothbrush is not enough.

We know that plaque contains bacteria which cause tooth decay and gingivitis. It's also important to remember that plaque is not only on the visible surfaces of the teeth but especially between the teeth!

The spaces between the teeth cannot be cleaned sufficiently with a regular toothbrush alone. Therefore, interdental brushes should become an important part of your daily oral hygiene routine.

Unfortunately, many patients do not want, cannot or do not manage the regular and effective use of conventional interdental brushes.

Interdental care must be simple and intuitive, but at the end, effective.



coming soon

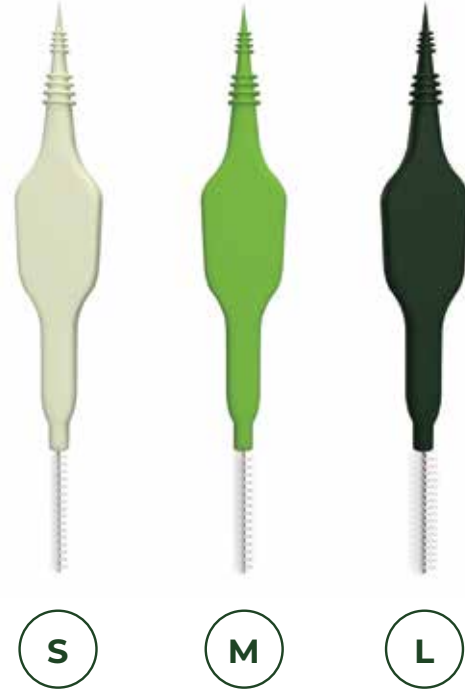
# HERO SMART INTERDENTAL CARE

## A unique combination of an interdental brush with fine fibers and a flexible toothpick.

- Interdental brushes of the highest quality developed in cooperation with Czech dentists and dental hygienists
- Soft fibers for perfect cleaning of interdental spaces, a durable plastic coated wire with minimal diameter and optimal flexibility for easy access into interdental spaces and its long life
- The flexible tip of toothpick made of softened plastic with fine notches allows the gentle removal of possible food residues without damaging the interdental brush.
- The character of the wire and fibers allows effectively clean almost all types of interdental spaces with only 3 sizes of the HERO brush – S, M, L
- Plastic-coated wire for safe care of implants, bridges or braces
- It is ideal to use interdental brushes with HERBADENT interdental gel
- Developed in cooperation with Czech dentists and dental hygienists
- 12 or 30 pcs in a package

# HERO<sup>o</sup>

## EASY interdental care



12 pcs

30 pcs

HV-891

HV-895

HERBADENT HERO interdental brushes, starter set

HV-892

HV-896

HERBADENT HERO interdental brushes, size S

HV-893

HV-897

HERBADENT HERO interdental brushes, size M

HV-894

HERBADENT HERO interdental brushes, size L

**It starts between the teeth!**

Gingivitis and tooth decay most often occur in the interdental space, where a manual or electric toothbrush cannot reach.

Interdental brushes are important part of daily oral care.

**Recommendation**

To make cleaning easier and more comfortable, we recommend using HERBADENT Interdental Gel. It helps to regenerate the gums and thanks the contained fluorides have a preventive effect against tooth decay.





## HERBAL INTERDENTAL GEL

**For easier manipulation of the interdental brush  
and for help to reduce interdental plaque.**

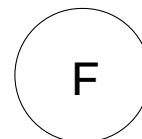
- Booster of basic interdental care
- Effective prevention of interdental carries
- Helps with regeneration and soothes the gums in the interdental space
- Fluoride (950 ppm) to prevent tooth decay in the interdental space
- Gel texture for gentle insert of the interdental brush
- Application tip for easy lubrication of the interdental brush

### Recommendations

To make interdental cleaning more pleasant, apply the gel to the bristles of the interdental brush and gently guide it into the interdental space. It is important to know the sizes of your interdental toothbrush.

### Remember!

Each tooth has 5 surfaces and a toothbrush to reach only 3 of them. Those surfaces of the tooth, that are in contact, are difficult to reach during normal cleaning and are thus susceptible to the formation of dental plaque, tooth decay or gingivitis.







# UBRUSH ELECTRIC INTERDENTAL TOOTHBRUSH

## **ELECTRIC INTERDENTAL TOOTHBRUSH with HERBADENT herbal interdental gel**

The first electric interdental toothbrush UBrush! allows easy insertion into the interdental spaces and gentle and proper cleaning of interdental areas. A wide selection of changeable brush tips and the device's fast vibration ensure effective plaque removal.

The integrated LED light and additional mirror allow easy control of the area to be cleaned. For best results, we recommend using it together with the HERBADENT interdental gel (included in the set). This makes it easier to insert into an interdental space, reduces bleeding gums and speeds up healing.

UBrush! was developed by a dental hygienist for easy daily use by patients, but is also appreciated by professionals, dentists and dental hygienists.

### **The right size**

The interdental surfaces, especially of the back teeth, are not regularly arched. They tend to have depressions in their centre, which need to be reached with the fibres of an interdental brush. Once the fibres are inserted between the teeth, they spread evenly in the interdental space and reach all the nooks and crannies of the interdental space. The correct size should always be selected. Small size cannot clean the entire interdental space. The toothbrush is introduced with only slight pressure. The vibration of this appliance and the added gel will make it easier to insert the toothbrush.

HV-810 HERBADENT electrical interdental brush

UBrush! - additional packs of interdental brushes:

HV-811 0,5 mm blue, 10 ks

HV-812 0,6 mm yellow, 10 ks

HV-813 0,7 mm pink, 10 ks

HV-814 0,8 mm orange, 10 ks

HV-815 0,9 mm green, 10 ks

HV-816 1,0 mm white, 10 ks

HV-817 1,2 mm grey, 10 ks

**Features**

- Plastic-coated wire - to prevent irritation of the gums or scratching the implant
- Dense and regular wire embedding with rounded fine bristles
- Blunt ending of the wire to eliminate gum trauma
- Ergonomic handle
- LED light and mirror greatly simplify brush insertion

**Use**

- Interdental spaces
- Spaces around and under implants or bridges
- Around fixed braces

**The set includes**

- UBrush!
- Replaceable brushes (11 pcs)
- Brush adapter (2 pcs)
- Finger mirror
- AA battery (1 pc)
- Instrument stand
- HERBADENT interdental gel



**THE RIGHT TOOTHBRUSH**  
**for everyone**

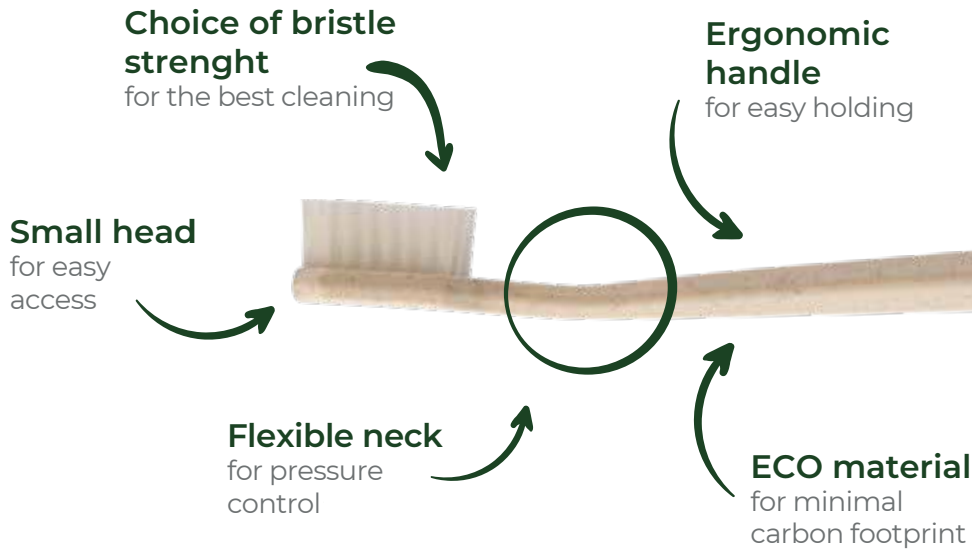


# Why The Right toothbrush is the right toothbrush?



Option to individually colour-code your toothbrush

Fine, densely located bristles of the best quality



**Choice of bristle strength**  
for the best cleaning

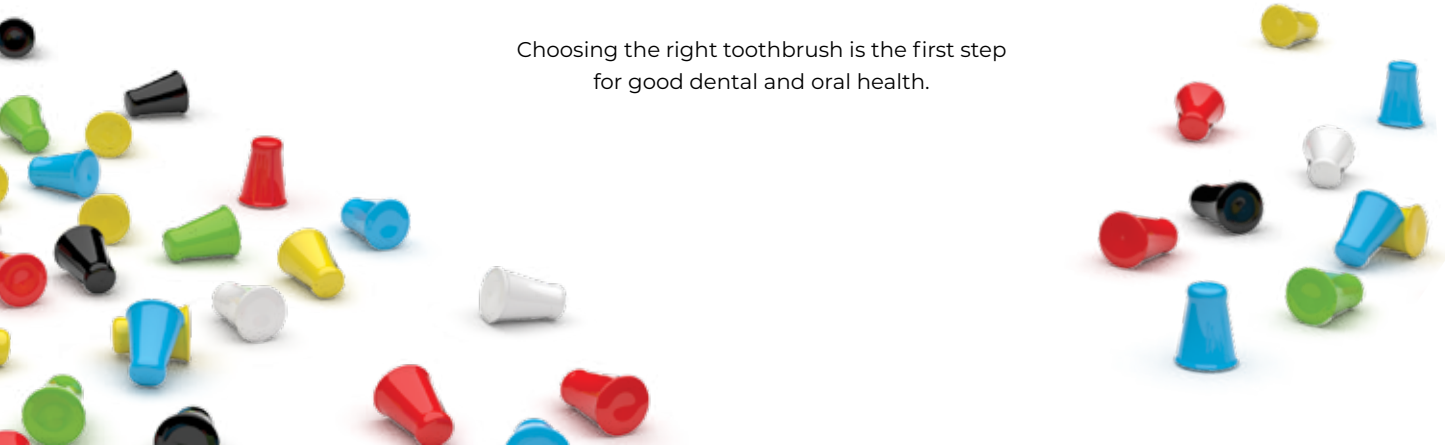
**Ergonomic handle**  
for easy holding

**Small head**  
for easy access

**Flexible neck**  
for pressure control

**ECO material**  
for minimal carbon footprint

Choosing the right toothbrush is the first step for good dental and oral health.





## ORIGINAL ECO

### The Right toothbrush for a healthy smile and a green world.

- For each brushing technique and each tooth is necessary different toothbrush. To help everyone choose the right toothbrush for them, we have 5 bristle strengths to choose from
- Quality nylon bristles with straight cut, on a small compact head
- Flexible neck for proper pressure control
- Hexagonal shape of the body with a non-slip section for a proper and firm grip
- Handle made of rice straw material with a minimal carbon footprint.
- Replaceable colour knobs are made of recycled plastic

### Recommendation

- The toothbrush is an essential dental care tool
- Brush your teeth twice a day - plaque can only be removed by regular mechanical brushing
- Dont forget about molars and interdental spaces
- Brush at least 2x 2 minutes a day
- After brushing, rinse with mouthrinse
- We change the toothbrush 4 times a year or after every illness



## Different bristle strengths



Ultrasoft bristles -  
FOR SPECIALISTS



Very soft bristles -  
FOR THE CAREFUL



Soft bristles -  
FOR EVERYONE



Medium bristles -  
FOR CLASSICS



Hard bristles -  
FOR TOUGH GUYS



In blister

In ECO  
Sachet

in Triplepack

HV-825

HV-835

HV-885

HERBADENT ORIGINAL ECO ultrasoft bristles \*\*\*\*

HV-824

HV-834

HV-884

HERBADENT ORIGINAL ECO very soft bristles \*\*\*\*

HV-823

HV-833

HV-883

HERBADENT ORIGINAL ECO soft bristles \*\*\*

HV-822

HV-832

HERBADENT ORIGINAL ECO medium bristles \*\*

HV-821

HV-831

HERBADENT ORIGINAL ECO hard bristles \*



## ORIGINAL FLOSS

**The high-quality nylon bristles with conical shapes end on a small compact head.**

- Flexible neck for proper pressure control
- Hexagonal sleek body with non-slip part for a proper and firm grip
- Handle is made of rice straw material with a minimal carbon footprint.
- Replaceable colour knobs are made of recycled plastic

### FLOSS bristles

Gradually tapered, conical, ultra-soft FLOSS bristles for effective brushing and smooth, gentle access around to gum line and into the interdental spaces.

Handle colors



Conical bristles FLOSS



Available  
in ECO sachet  
or triplepack



In blister	In ECO Sachet	in Triplepack	
HV-843	HV-836	HV-886	HERBADENT ORIGINAL FLOSS light green - conical bristles *****
HV-844	HV-837		HERBADENT ORIGINAL FLOSS dark green - conical bristles *****



## MIDI FLOSS

**For the teeth cleaning specialists - Small head, small body - for precise tooth-by-tooth cleaning! With FLOSS bristles.**

- Extra small head for optimal access to every tooth surface
- Ultra-fine Floss bristles
- Hexagonal, elegant body with a non-slip part for a firm grip at the right angle
- Compact body for easy handling in the mouth
- Ideal for adults with a precise approach to dental hygiene

### FLOSS bristles

Gradually tapered, conical, ultra-soft FLOSS bristles for effective brushing and smooth, gentle access around to gum line and into the interdental spaces.

Conical bristles FLOSS



HV-839 HERBADENT ORIGINAL MIDI FLOSS light green - ultrasoft bristles \*\*\*\*\* - ECO sachet  
HV-840 HERBADENT ORIGINAL MIDI FLOSS dark green - ultrasoft bristles \*\*\*\*\* - ECO sachet



## MIDI PROFESSIONAL

**For the teeth cleaning specialists - Small head,  
small body - for precise tooth-by-tooth cleaning!**

- Extra small head for optimal access to every tooth surface
- Ultra-soft bristles
- Hexagonal, elegant body with a non-slip part for a firm grip at the right angle
- Compact body for easy handling in the mouth
- Ideal for adults with a precise approach to dental hygiene
- Handle is made of white medical-grade plastic

Ultrasoft bristles





# PROFESSIONAL FLOSS

**The high-quality nylon bristles in conical shape ending on the compact head.**

- Flexible neck for proper pressure control
- Hexagonal sleek body with a non-slip part for a firm grip at the right angle
- Handle is made of white medical-grade plastic
- The toothbrush is an addition to the PROFESSIONAL range with FLOSS bristles

## FLOSS bristles

Gradually tapered, conical, ultra-fine FLOSS bristles for effective brushing and smooth, gentle access around to gum line and into the interdental spaces.

Conical bristles FLOSS



Available in ECO sachet



In blister

In ECO Sachet

HV-826

HV-842

HERBADENT PROFESSIONAL FLOSS with ultrasoft conical bristles \*\*\*\*\*



## CHILDREN ORAL CARE

Proper dental care in childhood is key to future healthy teeth.

And it starts with mechanical cleaning - removing dental plaque with a toothbrush. And that as soon as the first tooth cuts through the gum. At this time, it is necessary to start cleaning regularly so that the child slowly gets used to the daily ritual in the bathroom.

It is also the recommended time for the first visit to the dentist.

Children's teeth need to be cleaned and controlled by parents up to the age of 10, and the Right Toothbrush is a basic tool ideal for training, cleaning together or cleaning by the parent itself.

A suitable toothpaste will then help with the motivation to clean and protect the gums and enamel from tooth decay.





# STAR

## A motivational glowing toothbrush for all children.

- Toothbrush suitable from the first tooth
- Glowing handle in the dark, making brushing the teeth as a game
- Very fine, straight cut bristles
- Extra small head for optimal access to every surface of the tooth
- Flexible neck for pressure control
- Ideal for brushing practice alone as well as afterwards by the parent
- Short handle for easy manipulation in the mouth
- Hexagonal elegant handle with non-slip part for a comfortable grip by both a child's or adult's hand
- Handle made of fluorescent material that glows in the dark
- Replaceable buttons for color customization are made of recycled plastic

Colours



Verysoft bristles



in blister  
HV-887

triplepack  
HV-888

HERBADENT STAR glowing toothbrush for all children, very fine fibers\*\*\*\* green

HERBADENT STAR glowing toothbrush for all children, very fine fibers\*\*\*\* mix colors, Triplepack



## KIDS

### Ideal toothbrush for babies from the first tooth

- Ultra-soft, straight-cut bristles
- Extra small head for optimal access to every tooth surface
- Flexible neck for pressure control
- Ideal for brushing practice alone as well as afterwards by the parent
- Short handle for easy handling in the mouth
- Hexagonal sleek handle with a non-slip section for a comfortable grip for child and parents
- Handle is made of rice straw material with a minimal carbon footprint.
- Replaceable colour knobs are made of recycled plastic

### Don't forget

Young children cannot brush their teeth properly on their own, they need to check and re-cleaning by a parent.

### Colours



### Ultrasoft bristles



Available  
in ECO sachet  
or triplepack



In blister

In ECO  
Sachet

in Triplepack

HV-870

HV-860

HV-871

HV-861

HV-872

HV-862

HV-873

HV-863

HV-874

HV-864

HV-875

HERBADENT KIDS ultrasoft bristles toothbrush \*\*\*\*\* red

HERBADENT KIDS ultrasoft bristles toothbrush \*\*\*\*\* pink

HERBADENT KIDS ultrasoft bristles toothbrush \*\*\*\*\* blue

HERBADENT KIDS ultrasoft bristles toothbrush \*\*\*\*\* green

HERBADENT KIDS ultrasoft bristles toothbrush \*\*\*\*\* yellow

HERBADENT KIDS toothbrush ultrasoft bristles \*\*\*\*\* mix of colours, Triplepack



# JUNIOR

## Toothbrush for mixed dentition

- Very soft, straight-cut bristles
- Extra small head for optimal access to every tooth surface
- Flexible neck for pressure control
- Ideal for brushing practice alone as well as afterwards by the parent
- Short handle for easy handling in the mouth
- Hexagonal sleek handle with a non-slip section for a comfortable grip for child and parent
- Handle is made of rice straw material with a minimal carbon footprint.
- Replaceable colour knobs are made of recycled plastic

### Don't forget

Checking the cleaned teeth and possible re-cleaning should be done up to 10 years of age of the child!

### Colours



### Verysoft bristles



Available  
in ECO sachet  
or triplepack



In blister

In ECO Sachet

in Triplepack

HV-820

HV-855

HV-856

HV-857

HV-851

HV-852

HV-850

HV-859

HERBADENT JUNIOR toothbrush verysoft bristles \*\*\*\* natural

HERBADENT JUNIOR toothbrush verysoft bristles\*\*\*\* purple

HERBADENT JUNIOR toothbrush verysoft bristles \*\*\*\* pink

HERBADENT JUNIOR toothbrush verysoft bristles \*\*\*\* blue

HERBADENT JUNIOR toothbrush verysoft bristles \*\*\*\* mix of colours, Triplepack

**HERBADENT MIMI**  
**from the first tooth**



Teething gel

Revitalize toothpaste  
without fluoride

It has not been long true, that the first teeth do not „require“ any care, because they fall out. Even temporary teeth must perform their function and remain healthy for many years. Plaque bacteria start to build up plaque on the teeth as soon as they enter the mouth. These bacteria produce toxins that weaken tooth enamel and lead to tooth decay. Decayed baby teeth are an infectious disease that affects not only the healthy oral microflora in children’s mouths but also the permanent teeth that are still developing under the first teeth. Therefore, it is necessary to start cleaning them properly immediately once they grow up and provide the protection that is needed!

Children’s toothpaste contains contain several beneficial minerals that can deposit in the tooth enamel and strengthen its surface.

And if the teeth are only „peeping“ into the mouth, a calming gel suitable for teething can effectively provide relief from pain and discomfort.



## MIMI TEETHING GEL

**Herbal gum gel with chamomile and hyaluronic acid for the period of teething.**

- Purely natural formula
- Blue Tansy (Chamazulen) and fennel to soothe irritated areas on gums
- Cooling effect for pain relief
- Hyaluronic acid to nourish and regenerate gums
- Prickly pear and olive leaf extract for better adhesion to the gums
- Forms a smooth film on the gum to protect from irritation while releasing effective gums at the site, healing substances

### Teething time

First teeth usually grow up during the 6th month age of the child. This is a challenging period for both the child and the parents. The gums are sore, swollen and sensitive. The child tends to cry, salivate more, put his thumb or various toys in his mouth and try to chew them to relieve the pressure in the gums. There may also have a temperature.

A cooling and soothing gel, ideally applied directly to the gums with a finger or finger toothbrush, will help you during this baby's growing period.





# MIMI REVITALIZE TOOTHPASTE

**Toothpaste for first teeth that strengthens enamel, prevents tooth decay and cares for gums.**

- For children's first teeth
- Purely natural formula
- For strong enamel
- Hydroxyapatite combined with calcium replaces lost minerals in the enamel
- Extract of 7 herbs to care for gums
- Fluoride-free
- With a mild mango flavour

## Care from the first tooth

Teething begins with the first tooth growing at about six months of the child's age. Cleaning must be as thorough as for adults. Healthy first teeth are just as important as healthy permanent teeth. In addition, children learn the daily ritual of brushing their teeth in early childhood. But real toothbrushing and cleaning children's teeth is purely in the hands of the parents.

## The right diet

The health of the first teeth is also influenced by the child's diet. Excessive consumption of sugars in food or drinks is a major contributor to tooth decay! Sugars are food for bacteria that subsequently cause tooth decay. Thanks to their intake of sugars, they survive, multiply and convert sugars into acids that demineralize the enamel.

## Revitalize

Demineralization, or weakening of enamel, creates places where tooth decay can easily develop. By adding the necessary minerals to the enamel - remineralisation - the enamel density is restored and then resistant to the action of bacteria.





**HERBADENT KIDS & JUNIOR**

herbal care from first tooth





Toothpaste  
KIDS



Toothpaste  
JUNIOR



Mouthrinse  
JUNIOR

The strength of tooth enamel and its resistance to bacteria should be strengthened not only in permanent teeth but also in first teeth. Yes, even in young children it is necessary to keep the first teeth healthy.

We can motivate children to brush in many ways, one of which is to include children's toothpaste, which not only tastes good but also protects and remineralises children's teeth. Children's toothpaste with fluoride has a formula adapted to the age of the child, strengthens the surface of the teeth and prevents bacteria which can cause tooth decay.



## KIDS TOOTHPASTE 3+

### Fluoride toothpaste with apple flavour.

- Effectively and gently protects first teeth from tooth decay
- Contains fluoride ( 950 ppm)
- Herbal extract cares for sensitive baby gums
- Xylitol and fluoride reduce the bacteria that cause tooth decay
- Fluoride also strengthens enamel to resist tooth decay
- Specially designed for children aged 3 years and older
- Purely natural formula without SLS
- Pleasant apple flavour

### Fluorides

Children's toothpaste with fluoride has a positive effect on the strength of tooth enamel and effectively reduces the risk of tooth decay. Fluoride ions are deposited on the surface of the teeth in the form of fluorapatite and strengthen and remineralise the tooth enamel. Together with proper brushing and regular plaque removal, they help keep teeth healthy.

### Recommendation

Brush teeth twice a day for 2 minutes. The most important thing is to brush thoroughly before going to bed. Put a pea-sized amount of toothpaste on the toothbrush.

### Attention!

The parent is responsible for brushing the baby's teeth! Young children, even schoolchildren, do not have the right motoric skills to brush their teeth sufficiently on their own. Up to the age of 10, the teeth must be brushed and checked by a parent.



F

# PRO DENTI





## JUNIOR TOOTHPASTE 7+

### Fluoride toothpaste with a spearmint flavour.

- Effectively protects teeth from tooth decay
- Contains fluoride (1 450 ppm)
- Herbal extract cares for sensitive children's gums
- Xylitol and fluoride counteract the bacteria that cause tooth decay
- Fluoride also strengthens enamel to resist tooth decay
- Designed for permanent teeth, for children aged 6 years and over
- Purely natural formula without SLS
- Pleasant spearmint flavour

### Eating habits

Sugar in children's food constantly feeds the bacteria that produce acids. The acids then weaken the tooth enamel, which is then susceptible to tooth decay. Inadequately removed plaque, in which bacteria accumulate, helps to demineralise the enamel. Plaque needs to be carefully and regularly removed and the enamel needs to be supplied with the necessary minerals to restore its density.



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## JUNIOR MOUTHRINSE 7+

### For complex oral care for children's teeth and gums.

- For school children as part of daily oral hygiene
- Reduces the bacteria that cause plaque and thus protects against tooth decay
- Maintains the natural balance of oral microflora
- Helps regenerate gums and mucous membranes
- Taste and intensity are adapted to children
- Purely natural formula without SLS
- Does not contain chemical colourings or fluoride

### Recommendation

Rinse your mouth morning and evening after brushing your teeth thoroughly for 30 seconds and then spit out. Do not rinse your mouth with water afterwards. After rinsing, do not eat or drink for the next half hour.

### Important!

Tooth decay is an infectious disease. It is caused by plaque bacteria that are fed by sugars from food and sugary drinks. Tooth decay doesn't hurt at all, to begin with! But that doesn't mean it doesn't spread.

Schoolchildren in particular should go to the dentist twice a year for preventive check-ups, as well as regular dental hygiene control.



# **HERBAL CARE**

**not only for teeth and gums**



Protective  
herbal cream

Herbal  
lip balm

Tincture  
from herbs

HERBADENT is nature.

Medicinal herbs are the basis of all our products. They carry the healing power of nature and we use it with humility. Not only for our dental products but for our lip and skincare range.

The extract of 7 medicinal herbs works as well on the mucous membranes as on the skin. It effectively tightens, regenerates and heals irritated skin. Added essential oils or other healing substances help to relieve a stuffy nose or regenerate cold-stressed lips. The pure, potent extract works great as first-responder drops for irritated skin, mosquito bites or a blister on the heel.



## PROTECTIVE HERBAL CREAM

### First aid for the skin, not only during a runny and stuffy nose.

- Creates a protective film with a gradual release of healing substances and thus soothes and regenerates the skin
- Harnesses the proven power and effectiveness of Herbadent's combination of 7 herbs
- Thanks to a special combination of essential oils, it helps relieve stuffy noses and are easy to spread, pleasantly scented and waterproof
- The specially developed formula is created through a process known as reverse emulsion
- Allows to have a long-lasting effect on the skin
- Purely natural composition

### Active ingredients

- High percentage of HERBADENT herbal extract
- Shea butter, lanolin and beeswax
- Jojoba oil
- Moisturising sugar complex
- Licorice extract
- Essential oils of mint, eucalyptus and pine
- Allantoin
- Rice sprouts oil
- Niacinamide
- Zinc Sulfate

### Recommendation

- Runny nose
- The scabby place of a cold sore
- Cracked lips corners
- Dry, sensitive skin
- Cold-stressed skin







## HERBAL LIP BALMS



### LIP BALM

Shea butter and caring oils soften the lips and thanks to the power of the HERBADENT herbal extract used, even dry and chapped lips are healed.

- Nourishes and softens your lips
- Contains extracts of 7 medicinal herbs
- Treats dry to chapped lips
- Creates a protective film

#### Active ingredients

olive oil, castor oil, coconut oil, beeswax, shea butter, extracts of burdock, chamomile, sage and marigold, essential oils of clove, fennel and mint



### LIP BALM FORTE

Natural lip balm with hemp oil, vitamins A and E, shea butter and a time-tested extract of 7 medicinal herbs, nourishes and protects your lips with the power of nature.

- Shea butter nourishes and softens your lips with
- Extract of 7 medicinal herbs with hemp oil and vitamins A and E for fast healing
- Treats dry to chapped lips creates a protective film
- Provides intense and long-lasting protection against dry and chapped lips
- Soothes uncomfortable lip tension when cold sores occur

#### Active ingredients

Olive oil, castor oil, coconut oil, hemp oil, vitamins A and E, beeswax, Shea butter, extracts of burdock, chamomile, sage and calendula, essential oil of clove, fennel and mint.

HV-090 Herbadent lip balm, 5 ml

HV-091 Herbadent lip balm FORTE, 5 ml



## TINCTURE FROM HERBS

### **First aid tincture for irritated skin.**

HERBADENT herbal tincture are used to care for mucous membranes and skin to soothe them. They are used for irritation, inflammatory manifestations or minor abrasions. They promote a natural environment, disinfect, relieve pain and help keep the epithelium free from inflammation.

In the mouth, they bring fresh and fragrant breath and a calm throat. The drops contain a high proportion of herbal extract from 7 medicinal herbs and are made without the use of chemical colouring, preservatives and other synthetic substances.

### **Preparation and instructions for use**

Apply either locally with a cotton bud to the affected area, or mix 20-40 drops in 10 ml of water and use the prepared solution to rinse the mouth. Use as needed several times a day, and do not drink or eat for at least 20 minutes after rinsing. Do not use in the mouth undiluted.





# OUR HERBS

the power of herbs in their purest form

# OUR 7 HERBS



We have been working with their healing power for decades. We have tried and tested them. They work. Alone and together in our products.



## 7 HERBS MIXTURE

HV-077 Mixture of 7 herbs, 50 g

Has beneficial effects on the digestive system, relaxes the respiratory tract and helps with the common cold. The prepared infusion is also recommended for mouth rinses for inflammation and infectious diseases. Tea from this mixture of herbs has beneficial effects on the digestive system, relaxes the respiratory tract and helps with colds.



## PEPPERMINT

HV-072 Peppermint, 50 g

Has beneficial effects on the digestive system and supports the immune and respiratory system. It is a popular aromatic herb that can induce a cooling sensation even in hot summer and is ideal for counteracting halitosis and inducing fresh breath.



## AGRIMONIA

HV-071 Agrimonia, 50 g

Has an important astringent effect. It has a beneficial effect on irritated gums and mucous membranes for reducing their bleeding. It supports the normal function of the kidneys, liver and gallbladder (digestion). It helps with the blood circulatory system and skin.



## CHAMOMILE

HV-074 Chamomile, 50 g

Contains the popular Bisabolol, which promotes cell renewal in the mucous membranes and keeps the gums healthy and strong. However, it has a primary anti-inflammatory effect and it is a good disinfectant. It supports natural immunity, relaxes the respiratory system and helps with the common cold. It also induces calming for mental resilience and better quality sleep.



## SAGE

HV-070 Sage, 50 g

Has antiseptic effects in gingivitis or other viral diseases in the mouth. Improves hormonal balance and menopausal comfort and reduces sweating. It is an excellent antioxidant and helps improve the function of the respiratory, immune and digestive systems.



## CLOVE

HV-075 Clove, 50 g

A popular herb in dentistry for its anaesthetic and antibacterial effect. Thanks to its numbing effects, it relieves pain in gingivitis or tooth nerve inflammation. Clove contributes to the normal function of the cardiovascular system (blood circulation), better digestion and increases appetite. It relieves respiratory problems and stimulates libido.



## FENNEL

HV-073 Fennel, 50 g

It has disinfectant properties that help against infections and soothe irritated throats during gargling. In addition, thanks to its bacteriostatic effects, it helps to reduce bad bacteria in the mouth. At the same time, its pungent anise-like aroma helps with halitosis. It acts as a natural antioxidant that strengthens the immune system. It is also good for bloating in children and adults, improves digestion, stimulates appetite and helps the production of breast milk.



## TORNETIL

HV-076 Tormentil, 50 g

It has antibiotic properties, so it is ideal for the care of bleeding gums or after tooth extraction when it helps to prevent the development of infection. Due to its high tannin content, it has found application in stomach and intestinal disorders. It helps to speed up the return of digestion to normal.





**TRADITION**

**SINCE 1897**

PRVNÍ KVASIRNY A SKLEPY MALTONOVYCH VINY  
SVATEK A SPOL. PRAHA-SMICHOV



ZÁSTAVBA VE VEĹKOPRAHE  
OLERA PRAHA - VŘEŠŤE

**HERBADENT** products  
are available in pharmacies, drugstores, and online, as well as  
in all other stores that offer honest herbal products.



In 2020, we started building the Herbadent Ambassador Programme, which has already attracted hundreds of Czech dentists and dental hygienists.

# HERBADENT

## AMBASSADOR



## YOU WROTE US

*„The Herbadent interdental toothbrush was recommended to me by a dental hygienist who used it during my treatment. I consulted with her about the types of interdental toothbrushes, and she said that the one I was using often broke the wire, which she said did not happen with Herbadent. I consider the large variety of sizes tips as well as the vibrating function to be another advantage. Last but not least, I have had excellent experiences with Herbadent products (gels, massage solution) myself.“*

**I. Z.**

*„I have to say that everything about Herbadent surprises me. First of all, the products themselves, which really work! I once saw an interview about your company in Czech TV. And once when I was walking past the toothpaste shelf in a drugstore, my eyes fell on the herbal gum solution. I was impressed by the effect, so I went to your website and ordered the toothpaste and mouthrinse for a test. I will not try anything else, I remain loyal to you. My whole family is in love with Herbadent! Also, it seriously works.*

**M. T.**

*„I pick up a package today. Thank you very much for the fast shipping, beautiful packaging and gifts. I ordered on the recommendation of my dental hygienist who told me about the products, recommended them and gave them to me to try. Thank you again very much and I will definitely order again soon. I wish you well.“*

**R. B. J.**

*„If I have to comment on your products, only positive things! The products are high quality, excellent in taste and aroma, but great mainly in their composition. As far as my opinion on the current marketing is concerned, you have a great concept. The products are beautiful to look at, the quality and clarity of the shop, great delivery and payment terms, the ability to get and redeem some of those discounts, the choice of shipping without a box, the eco aspect, etc. In short... you feel authentic, what you do can be trusted.“*

**S. P.**

*„We are long-time customers and users of Herbadent toothpastes and mouthrinses. And we buy them both on the e-shop and in stores. We chose this brand not only because it works, but it's natural and Czech, the carbon footprint is minimized and our people have jobs. We very much appreciate that we can buy the product without the box and reduce the amount of waste and input materials. We wish you every success in your future work and personal life.“*

**Š. O.**

*„I have been using natural cosmetics for a very long time and your toothpastes for even longer :-) I started using them on the recommendation of my dentist (I was suffering from gingivitis and bleeding) and from the first moment I can't tolerate any other toothpaste in my mouth than herbal one :-) I usually buy toothpastes and brushes at the pharmacy, but now a new Remin toothpaste popped up on me on Facebook and since I have more sensitive teeth now, I decided to try it right away :-) So have a great day and keep being fabulous and making amazing products that work :-)*

**Š. K.**



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## **CUSTOMER SERVICE CENTRE**

HERBADENT'S headquarter is located in the renovated buildings of the former brewery in Prague's Braník district from 2021. In the premises dating back to 1900, which are only 3 years younger than our company, a customer centre & HERBADENT herbal showroom have been created. The space is used not only for the presentation of our products and production processes but is above all a centre of education for the professional and general public.





## OUR HISTORIC SHOP IN THE CENTRE OF PRAGUE

This herbal shop was founded in 1975. It was opened as a speciality shop for medicinal plants, herbal teas and medicinal wines. We continue this tradition and gradually add new products to our assortment.



## **Dr. Svatek**

Since 1897 we have been producing special medicinal malt wines according to the original recipe, which improves digestion, promotes proper blood formation and increases immunity. Our medicinal wines are produced in the Czech Republic, in the original cellars in Prague's Smíchov district, where they are aged in classic oak barrels.



## **NEW FACTORY**

The increasing demand for our products requires more production capacity. HERBADENT is building a new production place and warehouse in the beautiful surroundings of the Brda hills, close to Prague. In addition, our development and laboratory centre will also be located here.

HERBADENT is partner of the following organisations



Main partner  
of Czech Radio Foundation  
for blind adults and children  
Světluška



Member of Czechdent



Gold Partner  
of the Association of Czech  
Dental Hygienists  
ADH



General partner  
of the preventive project  
Children's Smile



**ADHS**

Asociácia dentálnych hygieničiek  
v Slovenskej republike

Gold Partner  
of the Association ADHS



**PREVENTION BY NATURE**

# MADE OF HERBS

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